



**CLIPPING ASAMBLEA ALIDE 2026**

**Medios de cobertura 20/05/26**

| Medio                    | Periodista          | Seguimiento                       | Link o medio de verificación  |
|--------------------------|---------------------|-----------------------------------|---|
| 1 Paraguay TV            | Francisco Paredes   | En vivo                           | <a href="https://x.com/ParaguayTVHD/status/20">https://x.com/ParaguayTVHD/status/20</a>         |
|                          | Diego Sosa          |                                   | <a href="https://drive.google.com/file/d/1T2jb3o6">https://drive.google.com/file/d/1T2jb3o6</a> |
|                          | Héctor Riveros      |                                   | <a href="https://drive.google.com/file/d/14yWWV">https://drive.google.com/file/d/14yWWV</a>     |
| 2 Radio Nacional AM      | Julio Dávalos       | En vivo                           | <a href="https://x.com/ParaguayTVHD/status/20">https://x.com/ParaguayTVHD/status/20</a>         |
| 3 Diario La Tribuna      | Jennifer Villamayor |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 4 La Tribuna Digital     |                     | Publico                           | <a href="https://www.latribuna.com.py/politica/2">https://www.latribuna.com.py/politica/2</a>   |
| 5 Radio La Tribu         |                     |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 6 La Nación Impreso      | Luis Noguera        | Publico                           | <a href="https://drive.google.com/file/d/1LLb4S">https://drive.google.com/file/d/1LLb4S</a>     |
| 7 La Nación Digital      |                     | Publico                           | <a href="https://www.lanacion.com.py/ojo/2026/">https://www.lanacion.com.py/ojo/2026/</a>       |
| 8 Digital SNT y C9N      |                     |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 9 SNT                    | Ricardo Roa         |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 10 C9N                   |                     |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 11 ABC Digital           |                     | Publico                           | <a href="https://www.abc.com.py/negocios/2026">https://www.abc.com.py/negocios/2026</a>         |
| 12 ABC Color             | Rossana Riveros     | Publico                           | <a href="https://drive.google.com/file/d/1XlqAMX">https://drive.google.com/file/d/1XlqAMX</a>   |
| 13 Digital Megacadena    | Emmanuel González   | Publico                           | <a href="https://www.instagram.com/reels/DYk6">https://www.instagram.com/reels/DYk6</a>         |
| 14 Mega TV               |                     | Publico                           | <a href="https://www.instagram.com/reels/DYk6">https://www.instagram.com/reels/DYk6</a>         |
| 15 Radio 780 AM          |                     | Publico                           | <a href="https://www.instagram.com/reels/DYk6">https://www.instagram.com/reels/DYk6</a>         |
| 16 Marketdata            |                     | Josué Cristaldo y Gabriel Molinas | Publicó   |
| 17 Ultima Hora Impreso   | Gabriela Martínez   | Publico                           | <a href="https://drive.google.com/file/d/1VzmMX">https://drive.google.com/file/d/1VzmMX</a>     |
| 18 Ultima Hora Digital   |                     | Publico                           | <a href="https://www.ultimahora.com/urgen-">https://www.ultimahora.com/urgen-</a>               |
| 19 Radio Caritas Digital | Marlene Aranda      |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 20 Radio Caritas AM      |                     |                                   | <a href="https://drive.google.com/drive/folders/1">https://drive.google.com/drive/folders/1</a> |
| 21 America TV Digital    | Adela Gayoso        | Publico                           | <a href="https://www.instagram.com/reels/DYm">https://www.instagram.com/reels/DYm</a>           |
| 22 America TV            |                     | Publico                           | <a href="https://www.instagram.com/reels/DYm">https://www.instagram.com/reels/DYm</a>           |
| 23 Nanduti Digital       |                     | Publico                           | <a href="https://www.instagram.com/reels/DYm">https://www.instagram.com/reels/DYm</a>           |
| 24 Radio Nanduti         | Matias Saldívar     | Publico                           | <a href="https://www.instagram.com/reels/DYm">https://www.instagram.com/reels/DYm</a>           |

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|-------------------------------------|------------------|---------------------|---|---|
| 25                                  | Nanduti TV       |                     | Publico   | <a href="https://www.instagram.com/reels/DYm">https://www.instagram.com/reels/DYm</a>                           |
| 26                                  | Intonegocios     | Thiago Aranda       | Publico   | <a href="https://www.instagram.com/p/DYmfRY">https://www.instagram.com/p/DYmfRY</a>                             |
| <b>Medios de cobertura 21/05/26</b> |                  |                     |   |   |
|                                     | <b>Medio</b>     | <b>Periodista</b>   | <b>Seguimiento</b>  | <b>Link o medio de verificación</b>   |
| 1                                   | Paraguay Eventos | Ignacio Benítez     |   | <a href="https://drive.google.com/file/d/1-">https://drive.google.com/file/d/1-</a>                             |
| 2                                   | Radio Caritas FM | Nataly Pastoriza    | Publico   | <a href="https://drive.google.com/file/d/1W0VTP">https://drive.google.com/file/d/1W0VTP</a>                     |
| <b>Medios de cobertura 22/05/26</b> |                  |                     |   |   |
|                                     | <b>Medio</b>     | <b>Periodista</b>   | <b>Seguimiento</b>  | <b>Link o medio de verificación</b>   |
| 1                                   | Radio Caritas FM | Nataly Pastoriza    | Publico   | <a href="https://drive.google.com/file/d/1ANDry7">https://drive.google.com/file/d/1ANDry7</a>                   |
| <b>Impresos</b>                     |                  |                     |   |   |
|                                     | <b>Medio</b>     | <b>Pág. / Fecha</b> | <b>Link o medio de verificación</b>   | <b>AD VALUE</b>   |
| 1                                   | Foco Business    | 4 / 08-04           | <a href="https://drive.google.com/file/d/1fJmXTH4i1VMZQK">https://drive.google.com/file/d/1fJmXTH4i1VMZQK</a>     | 1950000   |
| 2                                   | 5 Días           | 4 / 13-04           | <a href="https://drive.google.com/file/d/1qjNPnJ5nu5Nnyw">https://drive.google.com/file/d/1qjNPnJ5nu5Nnyw</a>     | 9320000   |
| 3                                   | 5 Días           | 3 / 06-05           | <a href="https://drive.google.com/file/d/1R9zSiAIF4KzIAucK">https://drive.google.com/file/d/1R9zSiAIF4KzIAucK</a> | 8145000   |
| 4                                   | La Nación        | 8 / 21-05           | <a href="https://drive.google.com/file/d/1LLb45Wj3BIF1ieLY">https://drive.google.com/file/d/1LLb45Wj3BIF1ieLY</a> | 7900000   |
| 5                                   | Última Hora      | 12 / 21-05          | <a href="https://drive.google.com/file/d/1VzmMXJwqV58Yo">https://drive.google.com/file/d/1VzmMXJwqV58Yo</a>       | 8900000   |
| 6                                   | Última Hora      | 13 / 21-05          | <a href="https://drive.google.com/file/d/1qp9y5v_D-">https://drive.google.com/file/d/1qp9y5v_D-</a>               | 4250000   |
| 7                                   | 5 Días           | 5 / 22-05           | <a href="https://drive.google.com/file/d/1thQnbw-HQOB-">https://drive.google.com/file/d/1thQnbw-HQOB-</a>         | 6600000   |
| 8                                   | Última Hora      | 12 / 22-05          | <a href="https://drive.google.com/file/d/1GammhuvUBHsUL">https://drive.google.com/file/d/1GammhuvUBHsUL</a>       | 5500000   |
| 9                                   | Última Hora      | 17 / 24-05          | <a href="https://drive.google.com/file/d/14YBI7tKCwC9fnrq">https://drive.google.com/file/d/14YBI7tKCwC9fnrq</a>   | 7600000   |
| 10                                  | ABC Color        | 11 / 03-06          | <a href="https://drive.google.com/file/d/1XlgAMX3A2yqjWc">https://drive.google.com/file/d/1XlgAMX3A2yqjWc</a>     | 7120000   |
| <b>TV</b>                           |                  |                     |   |   |
|                                     | <b>Medio</b>     | <b>Programa</b>     | <b>Fecha / Mediana / Vocero/a</b>   | <b>Link o medio de verificación</b>   |
| 1                                   | ABC TV           | ABC Negocios        | 09-04 / Entrev. piso / César Vargas   | <a href="https://www.abc.com.py/tv/video/xa540cq/">https://www.abc.com.py/tv/video/xa540cq/</a>                 |
| 2                                   | Ñanduti TV       | Perspectivas        | 11-04 / Entrev. tel. / César Vargas   | <a href="https://drive.google.com/file/d/13GxLD1Mewe50H6">https://drive.google.com/file/d/13GxLD1Mewe50H6</a>   |
| 3                                   | 5 Días TV        | Panorama Económico  | 21-04 / Entrev. piso / César Vargas   | <a href="https://www.youtube.com/watch?v=L2cXSnHZ8E">https://www.youtube.com/watch?v=L2cXSnHZ8E</a>             |
| 4                                   | América TV       | Buenos Días América | 11-05 / Entrev. piso / César Vargas   | <a href="https://www.youtube.com/watch?v=WfxjLmqYfA">https://www.youtube.com/watch?v=WfxjLmqYfA</a>             |
| 5                                   | Paraguay TV      | La Mañana Nacional  | 20-05 / Cobertura   | <a href="https://x.com/ParaguayTV/status/205708171718">https://x.com/ParaguayTV/status/205708171718</a>         |
| 6                                   | Mega TV          | Info 18 hs          | 20-05 / Cobertura   | <a href="https://www.instagram.com/reels/DYk6vo2hU7u/">https://www.instagram.com/reels/DYk6vo2hU7u/</a>         |
| 7                                   | SNT              | -                   | 20-05 / Cobertura   | <a href="https://drive.google.com/drive/folders/1QmLMB7rZ">https://drive.google.com/drive/folders/1QmLMB7rZ</a> |

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|----------------------|--------------------------|---|--------------------------|---|-----------------|
| 8                    | C9N                      | -   | 20-05 / Cobertura        | <a href="https://drive.google.com/drive/folders/1QmLMB7rZ">https://drive.google.com/drive/folders/1QmLMB7rZ</a> | 35250000        |
| 9                    | América TV               | América Noticias  | 20-05 / Cobertura        | <a href="https://www.instagram.com/reels/DYmU-">https://www.instagram.com/reels/DYmU-</a>                       | 22500000        |
| 10                   | Ñanduti TV               | -   | 20-05 / Cobertura        | <a href="https://www.instagram.com/reels/DYmPITYy_jK/">https://www.instagram.com/reels/DYmPITYy_jK/</a>         | 26850000        |
| 11                   | Paraguay TV              | Programa Especial   | 20-05 / Cobertura        | <a href="https://drive.google.com/file/d/1m6AEAvZfgOhPH">https://drive.google.com/file/d/1m6AEAvZfgOhPH</a>     | 25600000        |
| 12                   | ABC TV                   | Empresas y Empresarios  | 21-05 / Cobertura        | <a href="https://drive.google.com/file/d/1-">https://drive.google.com/file/d/1-</a>                             | 28900000        |
| 13                   | Canal PRO                | PRO Empresas  | 21-05 / Cobertura        | <a href="https://drive.google.com/file/d/1-">https://drive.google.com/file/d/1-</a>                             | 22900000        |
| 14                   | Paraguay TV              | Dúplex Nacional   | 22-05 / Material emitido | <a href="https://drive.google.com/file/d/151MYjn77bvwHwp">https://drive.google.com/file/d/151MYjn77bvwHwp</a>   | 22350000        |
| <b>Digitales web</b> |                          |   |                          |   |                 |
|                      | <b>Medio / Fecha</b>     | <b>Link o medio de verificación</b>   |                          |   | <b>AD VALUE</b> |
| 1                    | Revista Plus / 06-04     | <a href="https://revistaplus.com.py/2026/04/06/bnf-posiciona-a-paraguay-como-sede-">https://revistaplus.com.py/2026/04/06/bnf-posiciona-a-paraguay-como-sede-</a>   |                          |   | 2000000         |
| 2                    | El Independiente / 06-04 | <a href="https://independiente.com.py/paraguay-sera-sede-del-encuentro-mas-importante-para-la-banca-de-desarrollo-regional/">https://independiente.com.py/paraguay-sera-sede-del-encuentro-mas-importante-para-la-banca-de-desarrollo-regional/</a>   |                          |   | 1000000         |
| 3                    | ADN Digital / 06-04      | <a href="https://www.adndigital.com.py/paraguay-sera-sede-del-encuentro-mas-">https://www.adndigital.com.py/paraguay-sera-sede-del-encuentro-mas-</a>   |                          |   | 1000000         |
| 4                    | La Nación / 06-04        | <a href="https://www.lanacion.com.py/negocios/2026/04/06/banca-de-desarrollo-">https://www.lanacion.com.py/negocios/2026/04/06/banca-de-desarrollo-</a>   |                          |   | 3300000         |
| 5                    | Py Noticias / 07-04      | <a href="https://pynoticias.es/paraguay-sera-sede-del-encuentro-mas-importante-para-">https://pynoticias.es/paraguay-sera-sede-del-encuentro-mas-importante-para-</a>   |                          |   | 1000000         |
| 6                    | 1000 Noticias / 07-04    | <a href="https://1000noticias.com.py/2026/04/07/paraguay-sera-sede-de-la-asamblea-">https://1000noticias.com.py/2026/04/07/paraguay-sera-sede-de-la-asamblea-</a>   |                          |   | 1000000         |
| 7                    | Revista Foco / 08-04     | <a href="https://foco.lanacion.com.py/negocios-foco/2026/04/08/alide-reunira-en-">https://foco.lanacion.com.py/negocios-foco/2026/04/08/alide-reunira-en-</a>   |                          |   | 2000000         |
| 8                    | Marketdata / 08-04       | <a href="https://marketdata.com.py/noticias/asuncion-sera-sede-del-encuentro-mas-">https://marketdata.com.py/noticias/asuncion-sera-sede-del-encuentro-mas-</a>   |                          |   | 1000000         |
| 9                    | ABC Digital / 09-04      | <a href="https://www.abc.com.py/tv/video/xa540cq/">https://www.abc.com.py/tv/video/xa540cq/</a>   |                          |   | 11000000        |
| 10                   | 5 Días / 09-04           | <a href="https://5dias.com.py/article/asuncin-se-convierte-en-la-capital-regional-de-la-">https://5dias.com.py/article/asuncin-se-convierte-en-la-capital-regional-de-la-</a>   |                          |   | 2000000         |
| 11                   | Ñanduti / 11-04          | <a href="https://nanduti.com.py/paraguay-sera-sede-de-la-asamblea-general-de-alide-en-">https://nanduti.com.py/paraguay-sera-sede-de-la-asamblea-general-de-alide-en-</a>   |                          |   | 1000000         |
| 12                   | 5 Días / 13-04           | <a href="https://5dias.com.py/article/asuncin-se-convierte-en-la-capital-regional-de-la-">https://5dias.com.py/article/asuncin-se-convierte-en-la-capital-regional-de-la-</a>   |                          |   | 2000000         |
| 13                   | Diario Paraguayo / 20-04 | <a href="https://diarioparaguay.com.py/noticia/asuncion-sera-sede-de-la-56a-asamblea-general-de-alide-en-2026">https://diarioparaguay.com.py/noticia/asuncion-sera-sede-de-la-56a-asamblea-general-de-alide-en-2026</a>                               |                          |   | 800000          |
| 14                   | La Nación / 20-04        | <a href="https://www.lanacion.com.py/negocios/2026/04/20/asuncion-sera-sede-de-la-">https://www.lanacion.com.py/negocios/2026/04/20/asuncion-sera-sede-de-la-</a>   |                          |   | 3300000         |
| 15                   | Diario Paraguayo / 21-04 | <a href="https://diarioparaguay.com.py/noticia/paraguay-sera-sede-de-la-56a-asamblea-general-de-alide-despues-de-15-anos">https://diarioparaguay.com.py/noticia/paraguay-sera-sede-de-la-56a-asamblea-general-de-alide-despues-de-15-anos</a>         |                          |   | 800000          |
| 16                   | El Independiente / 11-05 | <a href="https://independiente.com.py/paraguay-sera-sede-de-la-principal-cumbre-de-la-banca-de-desarrollo-regional-este-mes/">https://independiente.com.py/paraguay-sera-sede-de-la-principal-cumbre-de-la-banca-de-desarrollo-regional-este-mes/</a> |                          |   | 1000000         |

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| 17 | Marketdata / 11-05                        | <a href="https://marketdata.com.py/noticias/paraguay-sera-sede-de-la-principal-cumbre-">https://marketdata.com.py/noticias/paraguay-sera-sede-de-la-principal-cumbre-</a>   | 1000000  |
| 18 | 1000 Noticias / 11-05                     | <a href="https://1000noticias.com.py/2026/05/11/paraguay-se-convertira-en-el-epicentro-">https://1000noticias.com.py/2026/05/11/paraguay-se-convertira-en-el-epicentro-</a>   | 1000000  |
| 19 | RCC / 11-05                               | <a href="https://rcc.com.py/economia/asuncion-se-convierte-en-el-epicentro-financiero-">https://rcc.com.py/economia/asuncion-se-convierte-en-el-epicentro-financiero-</a>   | 1000000  |
| 20 | Paraguay TV / 11-05                       | <a href="https://www.paraguaytv.gov.py/2026/05/11/paraguay-sera-sede-de-la-cumbre-">https://www.paraguaytv.gov.py/2026/05/11/paraguay-sera-sede-de-la-cumbre-</a>   | 1000000  |
| 21 | Revista Plus / 12-05                      | <a href="https://revistaplus.com.py/2026/05/12/paraguay-sera-sede-de-la-principal-">https://revistaplus.com.py/2026/05/12/paraguay-sera-sede-de-la-principal-</a>   | 2000000  |
| 22 | La Prensa / 12-05                         | <a href="https://www.laprensaparaguay.com/2026/05/12/paraguay-recibira-este-mes-a-la-">https://www.laprensaparaguay.com/2026/05/12/paraguay-recibira-este-mes-a-la-</a>   | 1000000  |
| 23 | La Prensa / 13-05<br>(portada digital)    | <a href="https://drive.google.com/file/d/1evEKMDqsdstFHIScagkixy5MGyQIJIFU/view?usp=drive_link">https://drive.google.com/file/d/1evEKMDqsdstFHIScagkixy5MGyQIJIFU/view?usp=drive_link</a>   | 1000000  |
| 24 | La Nación / 15-05                         | <a href="https://www.lanacion.com.py/negocios/2026/05/15/cumbre-de-la-banca-de-">https://www.lanacion.com.py/negocios/2026/05/15/cumbre-de-la-banca-de-</a>   | 3300000  |
| 25 | El Nacional / 16-05                       | <a href="https://elnacional.com.py/economia/paraguay-sera-sede-asamblea-general-">https://elnacional.com.py/economia/paraguay-sera-sede-asamblea-general-</a>   | 1000000  |
| 26 | RDN / 16-05                               | <a href="https://www.rdn.com.py/2026/04/16/paraguay-se-convertira-en-sede-de-la-">https://www.rdn.com.py/2026/04/16/paraguay-se-convertira-en-sede-de-la-</a>   | 1000000  |
| 27 | Paraguay TV / 18-05                       | <a href="https://www.paraguaytv.gov.py/2026/05/18/paraguay-sera-epicentro-de-la-">https://www.paraguaytv.gov.py/2026/05/18/paraguay-sera-epicentro-de-la-</a>   | 1000000  |
| 28 | Radio Nacional / 19-05                    | <a href="https://www.radionacional.gov.py/2026/05/19/paraguay-sede-de-la-principal-">https://www.radionacional.gov.py/2026/05/19/paraguay-sede-de-la-principal-</a>   | 1000000  |
| 29 | Puro Campo / 19-05                        | <a href="https://purocampo.com.py/2026/05/19/paraguay-inaugura-manana-la-56-a-">https://purocampo.com.py/2026/05/19/paraguay-inaugura-manana-la-56-a-</a>   | 1000000  |
| 30 | A24 / 20-05                               | <a href="https://a24.com.py/paraguay-recibe-a-uno-de-los-eventos-financieros-mas-">https://a24.com.py/paraguay-recibe-a-uno-de-los-eventos-financieros-mas-</a>   | 1000000  |
| 31 | RDN / 20-05                               | <a href="https://www.rdn.com.py/2026/05/20/paraguay-alberga-historica-cumbre-">https://www.rdn.com.py/2026/05/20/paraguay-alberga-historica-cumbre-</a>   | 1000000  |
| 32 | Marketdata / 20-05                        | <a href="https://marketdata.com.py/noticias/con-foco-en-innovacion-e-inclusion-">https://marketdata.com.py/noticias/con-foco-en-innovacion-e-inclusion-</a>   | 1000000  |
| 33 | La Nación / 20-05                         | <a href="https://www.lanacion.com.py/negocios/2026/05/20/ministro-de-economia-pide-">https://www.lanacion.com.py/negocios/2026/05/20/ministro-de-economia-pide-</a>   | 3300000  |
| 34 | ADN Digital / 20-05                       | <a href="https://www.adndigital.com.py/oscar-lovera-llama-a-priorizar-mipymes-en-foro-">https://www.adndigital.com.py/oscar-lovera-llama-a-priorizar-mipymes-en-foro-</a>   | 1000000  |
| 35 | La Nación / 20-05                         | <a href="https://www.lanacion.com.py/negocios/2026/05/20/crecimiento-de-la-economia-">https://www.lanacion.com.py/negocios/2026/05/20/crecimiento-de-la-economia-</a>   | 3300000  |
| 36 | La Nación / 20-05                         | <a href="https://www.lanacion.com.py/negocios/2026/05/20/alide-fortalece-marca-pais-y-">https://www.lanacion.com.py/negocios/2026/05/20/alide-fortalece-marca-pais-y-</a>   | 3300000  |
| 37 | ABC Digital / 20-05                       | <a href="https://www.abc.com.py/negocios/2026/05/20/alide-debate-en-paraguay-el-rol-">https://www.abc.com.py/negocios/2026/05/20/alide-debate-en-paraguay-el-rol-</a>   | 11000000 |
| 38 | Tu Cronista / 20-05                       | <a href="https://tucronista.com/info/2/notireel.php?id=1581">https://tucronista.com/info/2/notireel.php?id=1581</a>   | 800000   |
| 39 | Revista Py / 20-05                        | <a href="https://revistapy.com/paraguay-inaugura-asamblea-record-de-alide-y-se-">https://revistapy.com/paraguay-inaugura-asamblea-record-de-alide-y-se-</a>   | 800000   |
| 40 | Radio Nacional / 20-05                    | <a href="https://www.radionacional.gov.py/2026/05/20/resaltan-participacion-record-en-">https://www.radionacional.gov.py/2026/05/20/resaltan-participacion-record-en-</a>   | 1000000  |
| 41 | IP Paraguay / 20-05                       | <a href="https://www.ip.gov.py/ip/2026/05/20/paraguay-inaugura-asamblea-record-de-">https://www.ip.gov.py/ip/2026/05/20/paraguay-inaugura-asamblea-record-de-</a>   | 1000000  |
| 42 | La Nación / 21-05                         | <a href="https://www.lanacion.com.py/ojo/2026/05/21/asamblea-de-alide-2026/">https://www.lanacion.com.py/ojo/2026/05/21/asamblea-de-alide-2026/</a>   | 3300000  |
| 43 | ABC Digital / 21-05                       | <a href="https://www.abc.com.py/negocios/2026/05/21/asamblea-de-alide-che-roga-para-">https://www.abc.com.py/negocios/2026/05/21/asamblea-de-alide-che-roga-para-</a>   | 11000000 |
| 44 | El Independiente / 21-05                  | <a href="https://independiente.com.py/asamblea-de-alide-pone-toco-en-soluciones-para-el-acceso-a-la-primera-vivienda-y-el-mercado-de-capitales/">https://independiente.com.py/asamblea-de-alide-pone-toco-en-soluciones-para-el-acceso-a-la-primera-vivienda-y-el-mercado-de-capitales/</a> | 1000000  |
| 45 | Infonegocios / 21-05<br>(portada digital) | <a href="https://drive.google.com/file/d/1d3ziusC0t0u1jY-96ik7M16q0QLDPu-/view?usp=drive_link">https://drive.google.com/file/d/1d3ziusC0t0u1jY-96ik7M16q0QLDPu-/view?usp=drive_link</a>   | 2000000  |
| 46 | Infonegocios / 21-05                      | <a href="https://infonegocios.com.py/nota-principal/paraguay-se-fortalece-en-medio-de-">https://infonegocios.com.py/nota-principal/paraguay-se-fortalece-en-medio-de-</a>   | 2000000  |
| 47 | Ultima Hora / 21-05                       | <a href="https://www.ultimahora.com/urgen-fortalecer-banca-de-desarrollo-ante-">https://www.ultimahora.com/urgen-fortalecer-banca-de-desarrollo-ante-</a>   | 3300000  |

|    |                          |   |          |
|----|--------------------------|---|----------|
| 48 | Paraguay TV / 21-05      | <a href="https://www.paraguaytv.gov.py/2026/05/21/56a-asamblea-general-de-alide-">https://www.paraguaytv.gov.py/2026/05/21/56a-asamblea-general-de-alide-</a>   | 1000000  |
| 49 | La Tribuna / 21-05       | <a href="https://www.latribuna.com.py/negocios/economia/2026/05/21/paraguay-lidera-">https://www.latribuna.com.py/negocios/economia/2026/05/21/paraguay-lidera-</a>   | 1000000  |
| 50 | La Tribuna / 22-05       | <a href="https://www.latribuna.com.py/politica/2026/05/22/che-roga-pora-se-expone-">https://www.latribuna.com.py/politica/2026/05/22/che-roga-pora-se-expone-</a>   | 1000000  |
| 51 | (portada digital)        | <a href="https://drive.google.com/file/d/1_x115-85_t6ZyieFGsg8CamKimYxjQQI/view?usp=drive_link">https://drive.google.com/file/d/1_x115-85_t6ZyieFGsg8CamKimYxjQQI/view?usp=drive_link</a>   | 2000000  |
| 52 | Revista Foco / 22-05     | <a href="https://foco.lanacion.com.py/2026/05/22/bnf-se-destaca-con-galardon-en-banca-">https://foco.lanacion.com.py/2026/05/22/bnf-se-destaca-con-galardon-en-banca-</a>   | 2000000  |
| 53 | Py Noticias / 22-05      | <a href="https://pynoticias.es/durante-la-asamblea-alide-2026-analizaron-incentivos-a-">https://pynoticias.es/durante-la-asamblea-alide-2026-analizaron-incentivos-a-</a>   | 1000000  |
| 54 | El Independiente / 22-05 | <a href="https://independiente.com.py/el-bnf-recibe-premio-internacional-por-innovacion-y-modernizacion-tecnologica/">https://independiente.com.py/el-bnf-recibe-premio-internacional-por-innovacion-y-modernizacion-tecnologica/</a> | 1000000  |
| 55 | 1000 Noticias / 22-05    | <a href="https://1000noticias.com.py/2026/05/22/bnf-recibe-premio-internacional-por-">https://1000noticias.com.py/2026/05/22/bnf-recibe-premio-internacional-por-</a>   | 1000000  |
| 56 | Revista Plus / 22-05     | <a href="https://revistaplus.com.py/2026/05/22/el-bnf-recibe-premio-internacional-por-">https://revistaplus.com.py/2026/05/22/el-bnf-recibe-premio-internacional-por-</a>   | 2000000  |
| 57 | Paraguay TV / 22-05      | <a href="https://www.paraguaytv.gov.py/2026/05/22/alide-2026-la-banca-regional-se-">https://www.paraguaytv.gov.py/2026/05/22/alide-2026-la-banca-regional-se-</a>   | 1000000  |
| 58 | La Nación / 23-05        | <a href="https://www.lanacion.com.py/negocios/2026/05/23/asamblea-de-alide-culmino-">https://www.lanacion.com.py/negocios/2026/05/23/asamblea-de-alide-culmino-</a>   | 3300000  |
| 59 | ABC Digital / 29-05      | <a href="https://www.abc.com.py/empresariales/2026/05/29/banco-atlas-presento-en-">https://www.abc.com.py/empresariales/2026/05/29/banco-atlas-presento-en-</a>   | 11000000 |

### Digitales redes sociales

|    | Medio              | Red       | Link o medio de verificación  | AD VALUE |
|----|--------------------|-----------|---|----------|
| 1  | Luque Noticias     | Facebook  | <a href="https://www.facebook.com/story.php?story_fbid=1">https://www.facebook.com/story.php?story_fbid=1</a>   | 1000000  |
| 2  | Caaguazu Noticias  | Facebook  | <a href="https://www.facebook.com/CaaguazuNoticiasDigi">https://www.facebook.com/CaaguazuNoticiasDigi</a>       | 1000000  |
| 3  | 1000 Noticias      | Instagram | <a href="https://www.instagram.com/p/DW00o-djnUK/">https://www.instagram.com/p/DW00o-djnUK/</a>                 | 1000000  |
| 4  | El Independiente   | Facebook  | <a href="https://www.facebook.com/elindependientepy/po">https://www.facebook.com/elindependientepy/po</a>       | 1000000  |
| 5  | El Independiente   | X         | <a href="https://x.com/elindep/status/20412517945341546">https://x.com/elindep/status/20412517945341546</a>     | 1000000  |
| 6  | El Independiente   | Instagram | <a href="https://www.instagram.com/p/DYmlwKfEX11/?igs">https://www.instagram.com/p/DYmlwKfEX11/?igs</a>         | 1000000  |
| 7  | Py Noticias        | Facebook  | <a href="https://www.facebook.com/story.php?story_fbid=1">https://www.facebook.com/story.php?story_fbid=1</a>   | 1000000  |
| 8  | Py Noticias        | Instagram | <a href="https://www.instagram.com/p/DWIYK2fic/K/?igsh">https://www.instagram.com/p/DWIYK2fic/K/?igsh</a>       | 1000000  |
| 9  | Py Noticias        | TikTok    | <a href="https://www.tiktok.com/@pynoticias.es/photo/762">https://www.tiktok.com/@pynoticias.es/photo/762</a>   | 1000000  |
| 10 | Radio Nanduti      | X         | <a href="https://x.com/nanduti/status/204298219119434557">https://x.com/nanduti/status/204298219119434557</a>   | 1000000  |
| 11 | El Independiente   | Instagram | <a href="https://www.instagram.com/p/DYNXXmoEcvC/?ig">https://www.instagram.com/p/DYNXXmoEcvC/?ig</a>           | 1000000  |
| 12 | Marketdata         | Instagram | <a href="https://www.instagram.com/p/DYNa4l6oGN3/?igs">https://www.instagram.com/p/DYNa4l6oGN3/?igs</a>         | 1000000  |
| 13 | 1000 Noticias      | Instagram | <a href="https://www.instagram.com/p/DYNIwBBnPZ5/?ig">https://www.instagram.com/p/DYNIwBBnPZ5/?ig</a>           | 1000000  |
| 14 | Radio Caritas      | Facebook  | <a href="https://www.facebook.com/680CARITAS/posts/ec">https://www.facebook.com/680CARITAS/posts/ec</a>         | 1000000  |
| 15 | Revista Plus       | Instagram | <a href="https://www.instagram.com/p/DYZM392E5gQ/?ig">https://www.instagram.com/p/DYZM392E5gQ/?ig</a>           | 1000000  |
| 16 | La Tribuna         | Instagram | <a href="https://www.instagram.com/p/DYjsvBXjSBe/?igsh">https://www.instagram.com/p/DYjsvBXjSBe/?igsh</a>       | 1000000  |
| 17 | América TV         | Instagram | <a href="https://www.instagram.com/p/DYkf3_ejsZw/?igsh">https://www.instagram.com/p/DYkf3_ejsZw/?igsh</a>       | 1000000  |
| 18 | Marketdata         | Instagram | <a href="https://www.instagram.com/p/DYkf59MIOn5/?igs">https://www.instagram.com/p/DYkf59MIOn5/?igs</a>         | 1000000  |
| 19 | Paraguay TV        | X         | <a href="https://x.com/ParaguayTVHD/status/205708171718">https://x.com/ParaguayTVHD/status/205708171718</a>     | 1000000  |
| 20 | Alejandro Ortigoza | X         | <a href="https://x.com/AlejoOrtigoza/status/2057176276998">https://x.com/AlejoOrtigoza/status/2057176276998</a> | 1000000  |
| 21 | Revista Zapping    | Instagram | <a href="https://www.instagram.com/p/DYkr52SloKd/?igsh">https://www.instagram.com/p/DYkr52SloKd/?igsh</a>       | 1000000  |

|    |                   |            |   |         |
|----|-------------------|------------|---|---------|
| 22 | A24 Py            | Instagram  | <a href="https://www.instagram.com/p/DYkvwNnerso/?i">https://www.instagram.com/p/DYkvwNnerso/?i</a>             | 1000000 |
| 23 | Revista Zapping   | Instagram  | <a href="https://www.instagram.com/p/DYkrywklm6s/?igs">https://www.instagram.com/p/DYkrywklm6s/?igs</a>         | 1000000 |
| 24 | Radio Caritas     | Instagram  | <a href="https://www.instagram.com/p/DYk7E8okeFD/?igs">https://www.instagram.com/p/DYk7E8okeFD/?igs</a>         | 1000000 |
| 25 | TVS Encarnacion   | Instagram  | <a href="https://www.instagram.com/p/DYk8kekAbAL/?igs">https://www.instagram.com/p/DYk8kekAbAL/?igs</a>         | 1000000 |
| 26 | Radio 780 AM      | Instagram  | <a href="https://www.instagram.com/reels/DYk6vo2hU7u/">https://www.instagram.com/reels/DYk6vo2hU7u/</a>         | 1000000 |
| 27 | Radio Nanduti     | Instagram  | <a href="https://www.instagram.com/reels/DYmPIIYy_jK/">https://www.instagram.com/reels/DYmPIIYy_jK/</a>         | 1000000 |
| 28 | Infonegocios      | Instagram  | <a href="https://www.instagram.com/p/DYmfRYqke4M/?ig">https://www.instagram.com/p/DYmfRYqke4M/?ig</a>           | 1000000 |
| 29 | America TV        | Instagram  | <a href="https://www.instagram.com/reels/DYmU-">https://www.instagram.com/reels/DYmU-</a>                       | 1000000 |
| 30 | El Independiente  | Instagram  | <a href="https://www.instagram.com/p/DYmlwKfEXTT/?igs">https://www.instagram.com/p/DYmlwKfEXTT/?igs</a>         | 1000000 |
| 31 | Marketdata        | Instagram  | <a href="https://www.instagram.com/p/DYmf7IRoG3L/?im">https://www.instagram.com/p/DYmf7IRoG3L/?im</a>           | 1000000 |
| 32 | Nataly Pastoriza  | Facebook   | <a href="https://www.facebook.com/story.php?story_fbid=">https://www.facebook.com/story.php?story_fbid=</a>     | 1000000 |
| 33 | La Tribuna        | Instagram  | <a href="https://www.instagram.com/p/DYowaf6F5It/?hl=e">https://www.instagram.com/p/DYowaf6F5It/?hl=e</a>       | 1000000 |
| 34 | Revista Zapping   | Instagram  | <a href="https://www.instagram.com/p/DYo95kPFiY/">https://www.instagram.com/p/DYo95kPFiY/</a>                   | 1000000 |
| 35 | Revista Zapping   | Instagram  | <a href="https://www.instagram.com/p/DYo9dmIFrbq/">https://www.instagram.com/p/DYo9dmIFrbq/</a>                 | 1000000 |
| 36 | Medios del Estado | Instagram  | <a href="https://www.instagram.com/p/DYop6F4ICJK/?ut">https://www.instagram.com/p/DYop6F4ICJK/?ut</a>           | 1000000 |
| 37 | Py Noticias       | Facebook   | <a href="https://www.facebook.com/story.php?story_fbid=">https://www.facebook.com/story.php?story_fbid=</a>     | 1000000 |
| 38 | Py Noticias       | Instagram  | <a href="https://www.instagram.com/p/DYpJSUgFXzK/?igs">https://www.instagram.com/p/DYpJSUgFXzK/?igs</a>         | 1000000 |
| 39 | Nataly Pastoriza  | Facebook   | <a href="https://www.facebook.com/share/p/IAvLucvDmM">https://www.facebook.com/share/p/IAvLucvDmM</a>           | 1000000 |
| 40 | El Independiente  | Instagram  | <a href="https://www.instagram.com/p/DYpL56fkRj5/">https://www.instagram.com/p/DYpL56fkRj5/</a>                 | 1000000 |
| 41 | 1000 noticias     | Instagram  | <a href="https://www.instagram.com/p/DYpF4rKHM6i/?igs">https://www.instagram.com/p/DYpF4rKHM6i/?igs</a>         | 1000000 |
| 42 | Paraguay TV       | Facebook   | <a href="https://www.facebook.com/paraguaytvhd/posts/">https://www.facebook.com/paraguaytvhd/posts/</a>         | 1000000 |
| 43 | Radio Nacional AM | Facebook   | <a href="https://www.facebook.com/RadioNacionalDelPar">https://www.facebook.com/RadioNacionalDelPar</a>         | 1000000 |
| 44 | Revista Plus      | Instagram  | <a href="https://www.instagram.com/p/DYqQqoUcKl6/?ig">https://www.instagram.com/p/DYqQqoUcKl6/?ig</a>           | 1000000 |
| 45 | Mundial TV        | Facebook   | <a href="https://www.facebook.com/story.php?story_fbid=">https://www.facebook.com/story.php?story_fbid=</a>     | 1000000 |
| 46 | Marketdata        | Instagram  | <a href="https://www.instagram.com/reels/DYp5HzFpE_z/">https://www.instagram.com/reels/DYp5HzFpE_z/</a>         | 1000000 |
| 47 | America TV        | Instagram  | <a href="https://www.instagram.com/p/DYpueXRDrYX/?igs">https://www.instagram.com/p/DYpueXRDrYX/?igs</a>         | 1000000 |
| 48 | La Tribuna        | Instagram  | <a href="https://www.instagram.com/p/DYsASubkhEJ/?igs">https://www.instagram.com/p/DYsASubkhEJ/?igs</a>         | 1000000 |
| 49 | Revista Plus      | LinkedIn   | <a href="https://www.linkedin.com/feed/update/urn:li:shar">https://www.linkedin.com/feed/update/urn:li:shar</a> | 1000000 |
| 50 | Revista Plus      | Instagram  | <a href="https://www.instagram.com/p/DYqQqoUcKl6/">https://www.instagram.com/p/DYqQqoUcKl6/</a>                 | 1000000 |
| 51 | Revista Plus      | X          | <a href="https://x.com/RevistaPLUSPY/status/20579754192">https://x.com/RevistaPLUSPY/status/20579754192</a>     | 1000000 |
| 52 | Revista Plus      | Facebook   | <a href="https://www.facebook.com/122101050152499720/p">https://www.facebook.com/122101050152499720/p</a>       | 1000000 |
| 53 | Revista Foco      | Instagram  | <a href="https://www.instagram.com/p/DYwz0BVDnZ3/?ig">https://www.instagram.com/p/DYwz0BVDnZ3/?ig</a>           | 1000000 |
| 54 | Revista Plus      | Instagram  | <a href="https://www.instagram.com/p/DYZM392E5qQ/">https://www.instagram.com/p/DYZM392E5qQ/</a>                 | 1000000 |
| 55 | El Independiente  | Facebook   | <a href="https://www.facebook.com/elindependientepy/po">https://www.facebook.com/elindependientepy/po</a>       | 1000000 |
| 56 | 5 Dias            | Instagram  | <a href="https://www.instagram.com/p/DXErNlbGhZJ/?im">https://www.instagram.com/p/DXErNlbGhZJ/?im</a>           | 1000000 |
| 57 | El Independiente  | Instagram  | <a href="https://www.instagram.com/p/DYNXXmoEcvC/">https://www.instagram.com/p/DYNXXmoEcvC/</a>                 | 1000000 |
| 58 | Radio 1000        | SoundCloud | <a href="https://soundcloud.com/radio1000am/12-cesar-">https://soundcloud.com/radio1000am/12-cesar-</a>         | 1000000 |
| 59 | El Independiente  | Instagram  | <a href="https://www.instagram.com/p/DWzbpkYEW5q/">https://www.instagram.com/p/DWzbpkYEW5q/</a>                 | 1000000 |
| 60 | BDA Paraguay      | Instagram  | <a href="https://www.instagram.com/reels/DYMIC_yiIio/">https://www.instagram.com/reels/DYMIC_yiIio/</a>         | 1000000 |

|    |                      |            |   |         |
|----|----------------------|------------|---|---------|
| 61 | El Independiente     | Facebook   | <a href="https://www.facebook.com/elindependientepy/ph">https://www.facebook.com/elindependientepy/ph</a>     | 1000000 |
| 62 | Marketdata           | Instagram  | <a href="https://www.instagram.com/p/DYNa4l6oGN3/">https://www.instagram.com/p/DYNa4l6oGN3/</a>               | 1000000 |
| 63 | Marketdata           | Facebook   | <a href="https://www.facebook.com/marketdatapy/posts/">https://www.facebook.com/marketdatapy/posts/</a>       | 1000000 |
| 64 | América TV           | X          | <a href="https://x.com/AmericaIVPy/status/2054252471195">https://x.com/AmericaIVPy/status/2054252471195</a>   | 1000000 |
| 65 | America TV           | Instagram  | <a href="https://www.instagram.com/p/DYkf3_ejsZw/">https://www.instagram.com/p/DYkf3_ejsZw/</a>               | 1000000 |
| 66 | Revista Zapping      | Instagram  | <a href="https://www.instagram.com/p/DYfymyIFo5P/">https://www.instagram.com/p/DYfymyIFo5P/</a>               | 1000000 |
| 67 | La Nación            | X          | <a href="https://x.com/LaNacionPy/status/20561646164140">https://x.com/LaNacionPy/status/20561646164140</a>   | 1000000 |
| 68 | Revista Plus         | X          | <a href="https://x.com/RevistaPLUSPY/status/20555745525">https://x.com/RevistaPLUSPY/status/20555745525</a>   | 1000000 |
| 69 | 5 Días               | X          | <a href="https://x.com/5DiasPy/status/20436783670573180">https://x.com/5DiasPy/status/20436783670573180</a>   | 1000000 |
| 70 | La Nación            | Facebook   | <a href="https://www.facebook.com/lanacionpy/posts/neg">https://www.facebook.com/lanacionpy/posts/neg</a>     | 1000000 |
| 71 | 5 Días               | Youtube    | <a href="https://www.youtube.com/watch?v=L2cXSnHZ8E">https://www.youtube.com/watch?v=L2cXSnHZ8E</a>           | 1000000 |
| 72 | Revista Plus         | X          | <a href="https://x.com/RevistaPLUSPY/status/20430268863">https://x.com/RevistaPLUSPY/status/20430268863</a>   | 1000000 |
| 73 | Luque Noticias       | Facebook   | <a href="https://www.facebook.com/luquenoticias/posts/p">https://www.facebook.com/luquenoticias/posts/p</a>   | 1000000 |
| 74 | Revista Zapping      | Facebook   | <a href="https://www.facebook.com/RevistaZapping/posts/">https://www.facebook.com/RevistaZapping/posts/</a>   | 1000000 |
| 75 | America TV           | Youtube    | <a href="https://www.youtube.com/watch?v=WfxjLmqYfA">https://www.youtube.com/watch?v=WfxjLmqYfA</a>           | 1000000 |
| 76 | América TV           | Threads    | <a href="https://www.threads.com/@americatvpy/post/DY">https://www.threads.com/@americatvpy/post/DY</a>       | 1000000 |
| 77 | Revista Zapping      | Instagram  | <a href="https://www.instagram.com/p/DYNVWfvFh-">https://www.instagram.com/p/DYNVWfvFh-</a>                   | 1000000 |
| 78 | Medios del Estado    | Instagram  | <a href="https://www.instagram.com/p/DYfjmezEkpc/">https://www.instagram.com/p/DYfjmezEkpc/</a>               | 1000000 |
| 79 | Medios del Estado    | Instagram  | <a href="https://www.instagram.com/p/DYNZ3eokp54/">https://www.instagram.com/p/DYNZ3eokp54/</a>               | 1000000 |
| 80 | Luque Noticias       | Facebook   | <a href="https://www.facebook.com/luquenoticias/posts/pi">https://www.facebook.com/luquenoticias/posts/pi</a> | 1000000 |
| 81 | El Independiente     | Facebook   | <a href="https://www.facebook.com/elindependientepy/po">https://www.facebook.com/elindependientepy/po</a>     | 1000000 |
| 82 | Marketdata           | Facebook   | <a href="https://www.facebook.com/marketdatapy/posts/p">https://www.facebook.com/marketdatapy/posts/p</a>     | 1000000 |
| 83 | Caaguazú Noticias    | Facebook   | <a href="https://www.facebook.com/CaaguazuNoticiasDigi">https://www.facebook.com/CaaguazuNoticiasDigi</a>     | 1000000 |
| 84 | La Tribuna           | Facebook   | <a href="https://www.facebook.com/latribunaparaguay/po">https://www.facebook.com/latribunaparaguay/po</a>     | 1000000 |
| 85 | Panorama Informativo | Facebook   | <a href="https://www.facebook.com/reel/150846813745079">https://www.facebook.com/reel/150846813745079</a>     | 1000000 |
| 86 | IP Paraguay          | Facebook   | <a href="https://www.facebook.com/IPParaguay/posts/est">https://www.facebook.com/IPParaguay/posts/est</a>     | 1000000 |
| 87 | Radio San Pedro      | Facebook   | <a href="https://www.facebook.com/radionacionalsanpedr">https://www.facebook.com/radionacionalsanpedr</a>     | 1000000 |
| 88 | La Tribuna           | Instagram  | <a href="https://www.instagram.com/p/DYmUMStjZw/">https://www.instagram.com/p/DYmUMStjZw/</a>                 | 1000000 |
| 89 | La Tribuna           | Facebook   | <a href="https://www.facebook.com/latribunaparaguay/po">https://www.facebook.com/latribunaparaguay/po</a>     | 1000000 |
| 90 | La Tribuna           | Instagram  | <a href="https://www.instagram.com/p/DYjsvBXjSBe/?igsh">https://www.instagram.com/p/DYjsvBXjSBe/?igsh</a>     | 1000000 |
| 91 | La Nación            | Facebook   | <a href="https://www.facebook.com/lanacionpy/posts/neg">https://www.facebook.com/lanacionpy/posts/neg</a>     | 1000000 |
| 92 | Mundial TV           | Facebook   | <a href="https://www.facebook.com/ELCANALDELOSEXII">https://www.facebook.com/ELCANALDELOSEXII</a>             | 1000000 |
| 93 | Infonegocios         | Newsletter | <a href="https://drive.google.com/file/d/13EctdY1xb-">https://drive.google.com/file/d/13EctdY1xb-</a>         | 1000000 |
| 94 | Infonegocios         | Newsletter | <a href="https://drive.google.com/file/d/1J0rp4BkPdRpOR-">https://drive.google.com/file/d/1J0rp4BkPdRpOR-</a> | 1000000 |
| 95 | El Independiente     | Instagram  | <a href="https://www.instagram.com/p/DYNXXmoEcvC/">https://www.instagram.com/p/DYNXXmoEcvC/</a>               | 1000000 |
| 96 | Radio 1000           | SoundCloud | <a href="https://soundcloud.com/radio1000am/12-cesar-">https://soundcloud.com/radio1000am/12-cesar-</a>       | 1000000 |
| 97 | El Independiente     | Instagram  | <a href="https://www.instagram.com/p/DWzbpkYEW5q/">https://www.instagram.com/p/DWzbpkYEW5q/</a>               | 1000000 |
| 98 | BDA Paraguay         | Instagram  | <a href="https://www.instagram.com/reels/DYMIC_yIIio/">https://www.instagram.com/reels/DYMIC_yIIio/</a>       | 1000000 |
| 99 | El Independiente     | Facebook   | <a href="https://www.facebook.com/elindependientepy/ph">https://www.facebook.com/elindependientepy/ph</a>     | 1000000 |
| ## | Marketdata           | Instagram  | <a href="https://www.instagram.com/p/DYNa4l6oGN3/">https://www.instagram.com/p/DYNa4l6oGN3/</a>               | 1000000 |

| Radio |                    |                                       |   |          |
|-------|--------------------|---------------------------------------|---|----------|
| Medio | Programa           | Fecha / Modalidad / Vocero/a          | Link o medio de verificación  | AD VALUE |
| 1     | Radio Corpus       | 09-04 / Entrev. tel. / César Vargas   | <a href="https://drive.google.com/file/d/1sM5yWV_GAp05SIi">https://drive.google.com/file/d/1sM5yWV_GAp05SIi</a>   | 15500000 |
| 2     | Radio Ñanduti      | 11-04 / Entrev. tel. / César Vargas   | <a href="https://drive.google.com/file/d/13GxLD1Mewe50H6">https://drive.google.com/file/d/13GxLD1Mewe50H6</a>     | 16500000 |
| 3     | Radio Fe y Alegría | 06-05 / Entrev. tel. / César Vargas   | Realizada   | 13500000 |
| 4     | Radio Cáritas      | 08-05 / Entrev. tel. / César Vargas   | Realizada   | 12600000 |
| 5     | Radio 1000         | 11-05 / Entrev. tel. / César Vargas   | <a href="https://soundcloud.com/radio1000am/12-cesar-">https://soundcloud.com/radio1000am/12-cesar-</a>           | 18250000 |
| 6     | Radio Cáritas FM   | 13-05 / Entrev. tel. / César Vargas   | Realizada   | 16500000 |
| 7     | Radio 780 AM       | 20-05 / Cobertura                     | <a href="https://www.instagram.com/reels/DYk6vo2hU7u/">https://www.instagram.com/reels/DYk6vo2hU7u/</a>           | 17250000 |
| 8     | Radio Nacional AM  | 20-05 / Cobertura                     | <a href="https://drive.google.com/file/d/19w_GoWekobVUS">https://drive.google.com/file/d/19w_GoWekobVUS</a>       | 18250000 |
| 9     | Radio La Tribu     | 20-05 / Cobertura                     | <a href="https://drive.google.com/drive/folders/1QmLMB7rZ">https://drive.google.com/drive/folders/1QmLMB7rZ</a>   | 16450000 |
| 10    | Radio Cáritas AM   | 20-05 / Cobertura                     | <a href="https://drive.google.com/drive/folders/1QmLMB7rZ">https://drive.google.com/drive/folders/1QmLMB7rZ</a>   | 16450000 |
| 11    | Radio Ñanduti      | 20-05 / Cobertura                     | <a href="https://www.instagram.com/reels/DYmPITYy_jK/">https://www.instagram.com/reels/DYmPITYy_jK/</a>           | 16457000 |
| 12    | Radio Cáritas FM   | 21-05 / Cobertura / César Vargas      | <a href="https://www.facebook.com/story.php?story_fbid=2">https://www.facebook.com/story.php?story_fbid=2</a>     | 17621000 |
| 13    | Radio Cáritas FM   | 22-05 / Cobertura / Manuel Ochippintt | <a href="https://drive.google.com/file/d/1iXjD4LQlJnVbXo4l">https://drive.google.com/file/d/1iXjD4LQlJnVbXo4l</a> | 15789000 |
| 14    | Radio Nacional AM  | 22-05 / Material emitido              | <a href="https://drive.google.com/file/d/151MYjn77bvwHwp">https://drive.google.com/file/d/151MYjn77bvwHwp</a>     | 9500000  |

**TOTAL: 197 resultados (free publicity)**

**TOTAL:**

**G. 815.512.000**