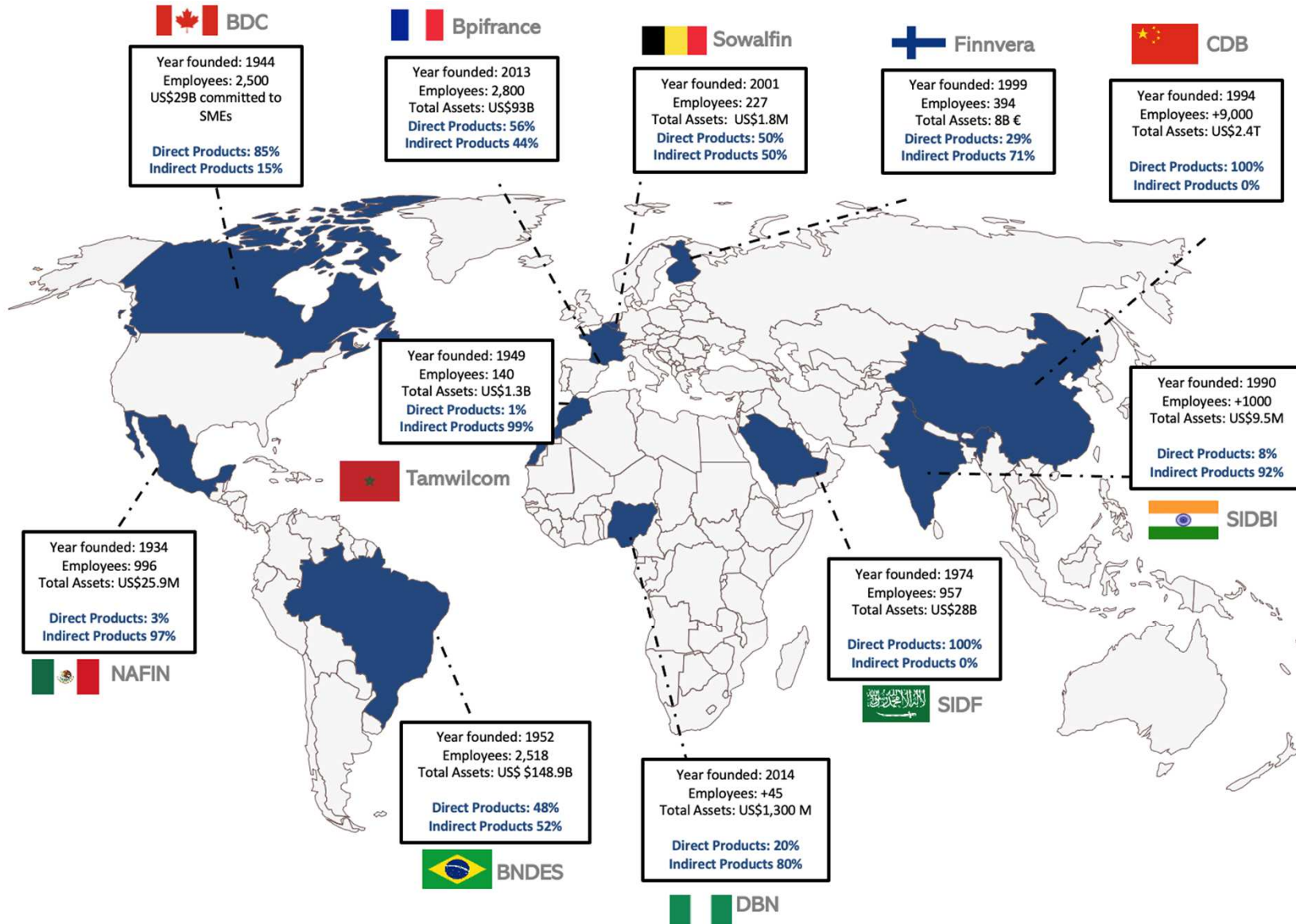




# The story around our Digital Transformation

May 2022

ALIDE Annual Meeting



**We have the reach  
to support businesses  
virtually anywhere  
in Canada.**

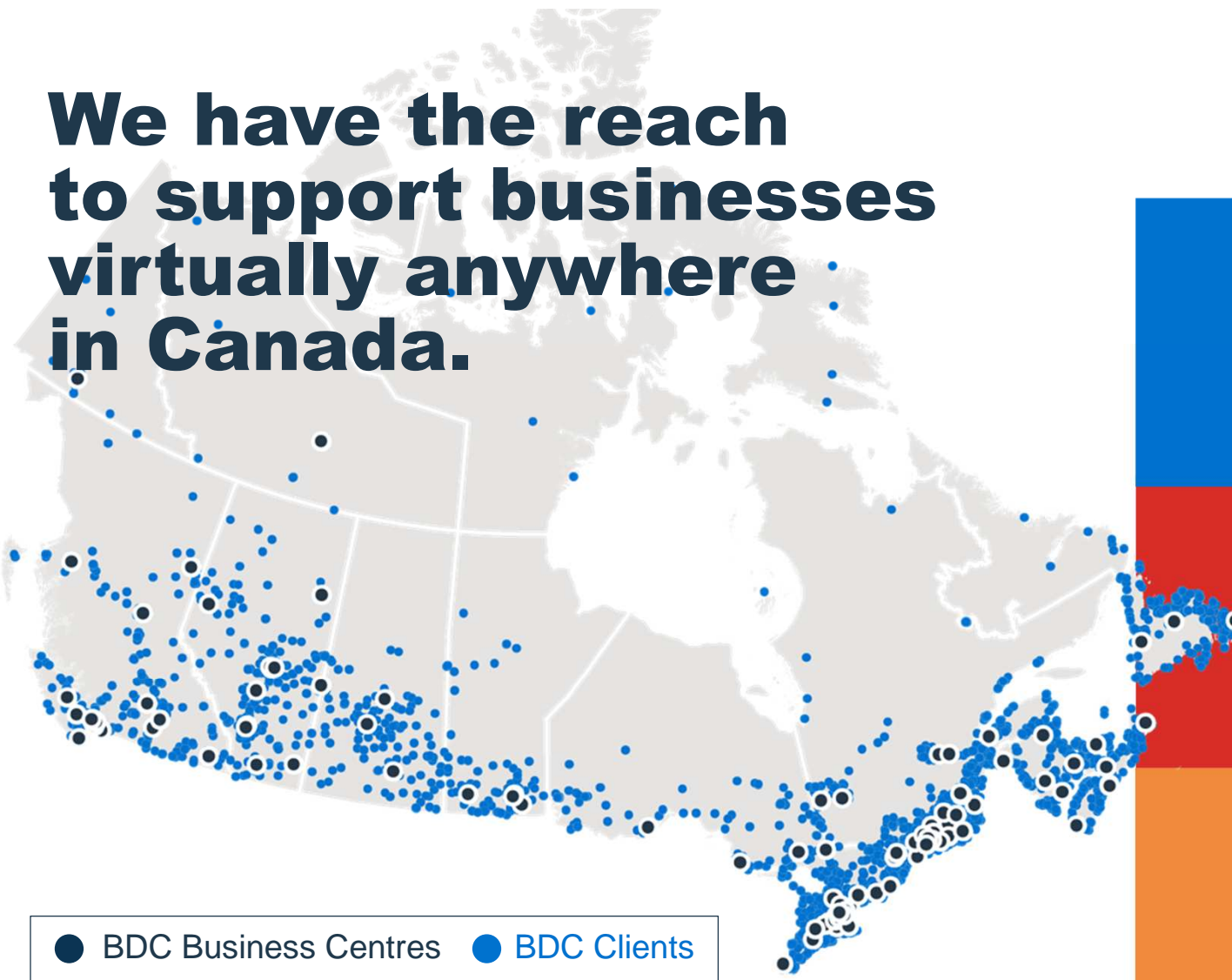


**72,000**  
entrepreneurs

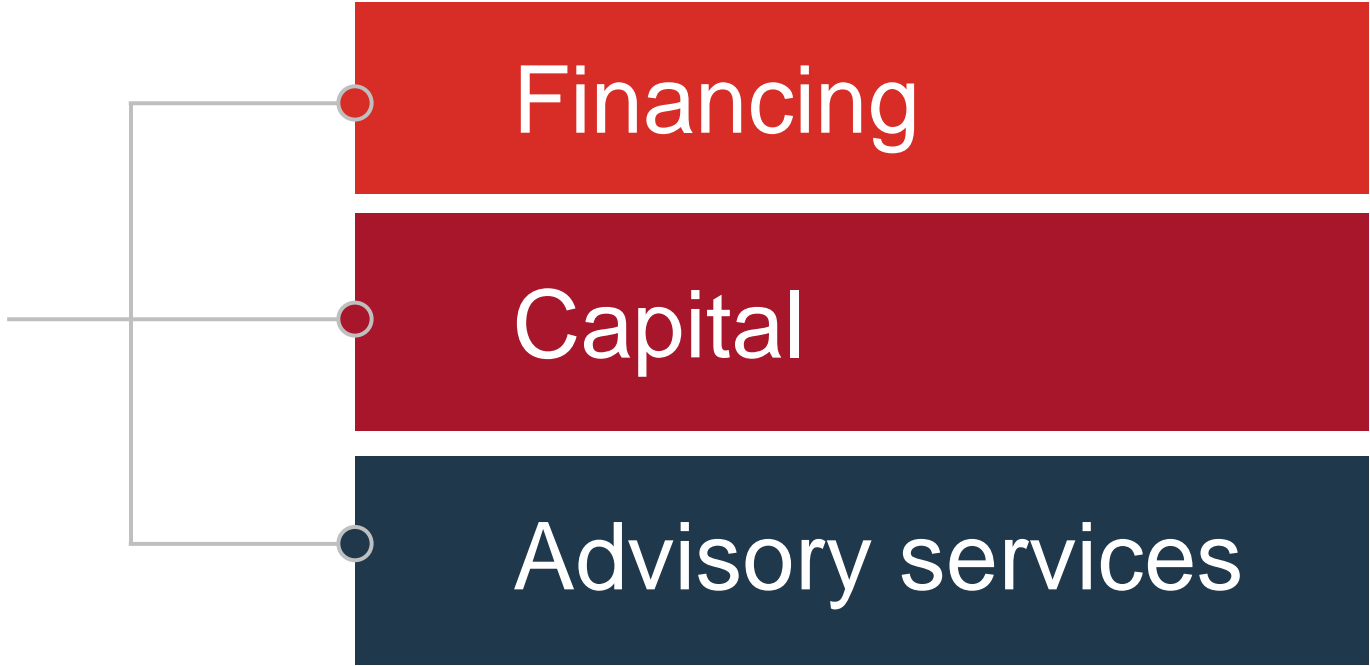
**2,500**  
BDC employees

**93%**  
Client satisfaction

● BDC Business Centres ● BDC Clients



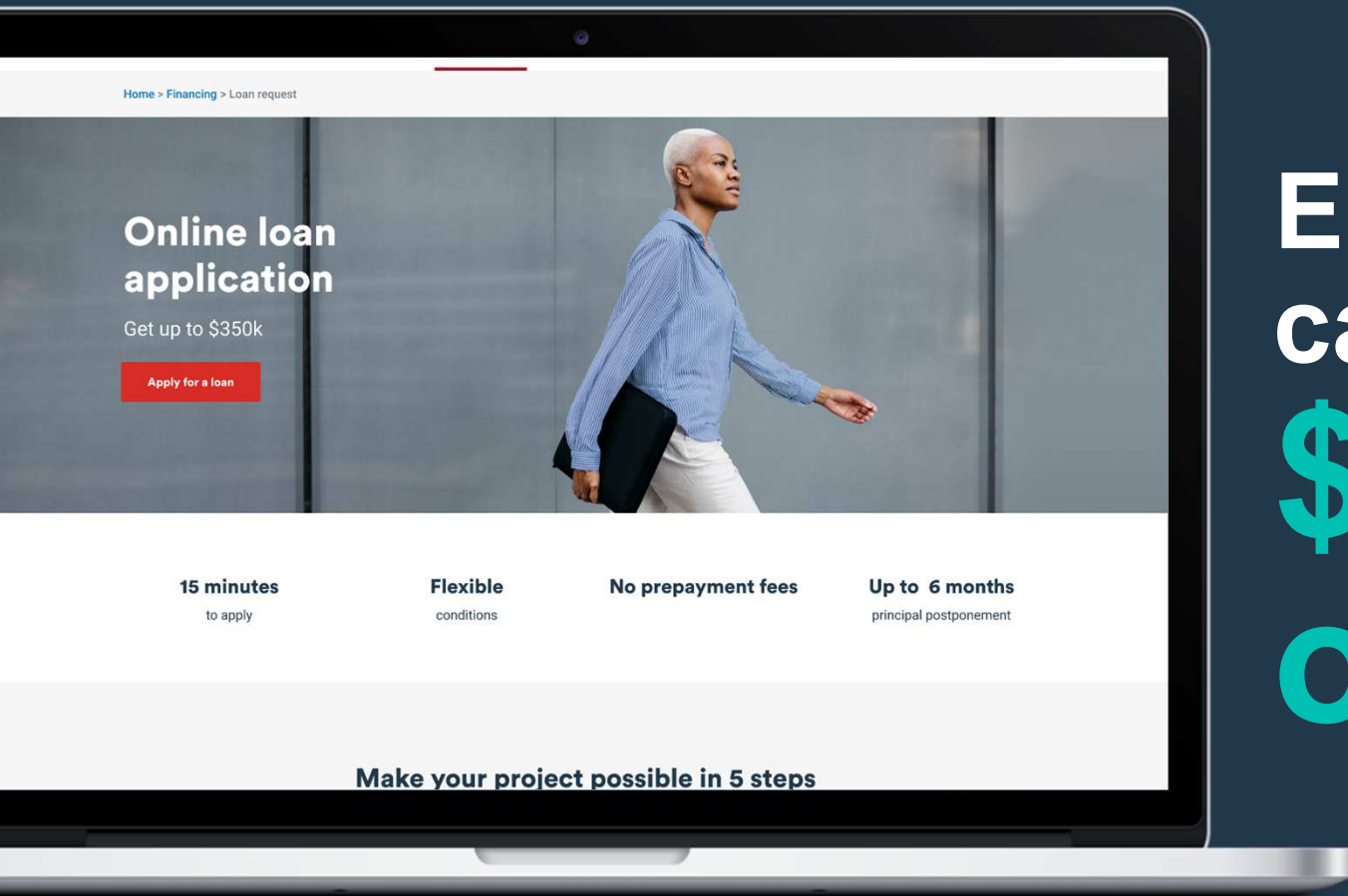
# Our services meet the full range of entrepreneur needs



# Digital Transformation @ BDC

1. On what digital capabilities do you consider BDC has gained the most momentum?
2. What kind of digital experience are Canadian SMEs expecting nowadays and where does BDC stand?
3. How is BDC using data to better serve Canadian SMEs?
4. What are the 2 greatest challenges BDC is facing going through Digital transformation?
5. We hear a lot about FinTech, Digital-natives or challenger banks, what will be BDC's differentiator in the Digital space moving forward ?





Entrepreneurs  
can get up to  
**\$100,000**  
online



# Tshinashkumitin!

*I give my thanks to you...in Innu language.*

**Innu** is an Algonquian language spoken by over 10,000 Indigenous people in Labrador and Quebec in Eastern Canada.

**Merci. Thank you.**  
**GRACIAS. Obrigado**  
Sandra Péloquin &  
Jean-Sébastien Charest