

## **SHORT BIOS**

### **Webinar: Gender Biases in Financing Women's MSMEs**

February 22<sup>nd</sup>, 2022

#### **JUAN ANTONIO KETTERER**



Juan Antonio Ketterer is the Chief of the Connectivity, Markets and Finance Division of the Inter-American Development Bank. The Division designs financing mechanisms and risk mitigation structures (guarantees, SPVs, hybrids, funds, etc.) to support public investments in public-private partnerships, capital markets development, digital connectivity and green financing. The Division also does extensive work on digital transformation and financial technology.

Prior to his current role, he developed substantial experience in the international financial sector, especially in the areas of financial engineering, capital markets, securities derivatives, and digital finance (fintech). Juan Antonio obtained a Ph.D. in Financial Economics from the University of Minnesota.

#### **EDGARDO ALVAREZ**



He is currently Secretary General of the Latin American Association of Development Financing Institutions (ALIDE).

Bachelor of Industrial Engineering from the National University of Engineering of Peru. He has a Master's Degree in Business Administration from the Graduate School of Business Administration (ESAN) of Peru, graduated from the Senior Management programs and the Executive Directors Program (Presidents and General Managers) of the University of Piura.

With extensive experience in business management, Commercial Banking, Development Banking and Investment Banking. He has been an international consultant, professor specializing in business management, finance, microfinance, and credit risk and assessment.

#### **KARINA AZAR**



She works as a Gender Consultant in the financial sector in the Connectivity, Markets and Finance division of the IADB, where she accompanies the division's agenda on gender and diversity mainstreaming issues for financial system institutions.

Prior to her current position, he worked in the Directorate of Productive and Financial Development of CAF, and prior to that in the economic development agency ProBarranquilla, in Colombia. She has more than 10 years of experience in the field of gender and financial inclusion, and has a master's degree in Sustainable Territorial Development.

### **REBECCA RUF**



Rebecca Ruf is responsible for leading peer learning and knowledge programs for the Financial Alliance for Women, a global consortium of financial institutions that focus on building women's wealth worldwide. She is also in charge of designing and managing the Alliance's gender data analytics initiatives. Ms. Ruf has over 15 years of experience in international finance, having worked previously for Women's World Banking, the world's largest network of microfinance institutions, where she specialized in gender-focused analytics, developing WWB's first gender performance metrics and leading work on performance standards for the network. She also worked at WWB's Capital Markets Group, focusing on brokering and advisory and investor readiness activities. Prior to that she worked at Starwood Hotels & Resorts managing international hospitality investments globally. She has a Masters degree in International Development and International Economics from Johns Hopkins School of Advanced International Studies and a Bachelor of Science degree with distinction in Hospitality Administration from Cornell University. Rebecca currently serves on the Board of Runa Foundation, a non-profit that is focused on creating sustainable livelihoods for the people of the Amazon through product innovation.

### **NANCY SILVA**



General Director of Studies, Statistics and Data, she has a PhD in Economics from The London School of Economics and Political Science (England); Master of Arts in Economics from the Université Catholique de Louvain (Belgium), and Mathematical Civil Engineer from the University of Chile.

In 2014, she joined the former Superintendence of Banks and Financial Institutions (current CMF) as Director of Studies, a position she led until assuming as General Director of Studies, Statistics and Data, in March 2021. During his career, he has led various research and regulation projects for the industries under the supervision of the current CMF, including the latest amendment to the general banking law, the implementation of the Basel III liquidity and capital regulations, and various projects associated with strengthening the bank resolution process.

### **SOCORRO VARGAS**



Degree in Political Science and International Relations from the Center for Economic Research and Teaching (CIDE). With more than 10 years of experience in financial inclusion issues, she was part of the coordination and operation of PATMIR, a pioneer program to promote microfinance in Mexico, within Banco del Bienestar, as well as the now Ministry of Agriculture and Development. Rural. Likewise, she has been a member of collaborative efforts between academia, civil society and government for local and community development.



### **ROSA HERNANDEZ**

Head of the Gender Unit of the Development Bank of the Republic of El Salvador, she has a degree in communications with a specialization in Corporate Public Relations, has a postgraduate degree in Masculinity, Gender and Violence Prevention, and also has diplomas in Processes of Sensitization on Women's Rights, Secularism of the State, Gender and Democracy, "My Life, My Voice", in Finance for Non-Financials, Financial Inclusion, feminist economics, ABC Life Free of Violence, Institutional Leadership for Equality with Tools of Coaching and Substantive Equality, she also worked for some time as a journalist for local channels and for a North American news program, today she is committed to gender equality and from BANDESAL, she promotes the economic autonomy of Salvadoran women.



### **ROMY CALDERON**

Economist and MBA with a mention in finance at the Universidad del Pacífico, Peru. He currently works as head of ALIDE's Economic Studies and Information Program. He has been immersed in the study and global knowledge of development banking for nearly 25 years.

He has followed specialization courses in financing given by the International Trade Center (CCI) of Unctad, the Development Bank of Japan, and ALIDE. He is an international speaker at forums, meetings and assemblies of international organizations and of ALIDE itself, as well as in different countries in Latin America and Europe, covering a variety of topics related to development financing, development banking, policies and strategies, small companies, business development, microfinance among other topics.