

Pierre Cl  roux
Vicepresidente de Investigaci  n y Economista Jefe
Business Development Bank of Canada (BDC)

Pierre Cl  roux was appointed Vice President, Research and Chief Economist at BDC in 2012. He is responsible for providing economic analysis and advice to the Senior Management Team, while helping interpret economic trends and their impact on businesses. His responsibilities also include all marketing and industry research activities. Mr. Cl  roux has more than 25 years of experience as an economist, mainly in the public sector. Before joining BDC, he worked for the government of Saudi Arabia as Vice President, Business Analysis in the National Industry Clusters Development Program. His role was to create program strategies, define sector policies and conduct financial and economic analyses of industrial projects. Prior to that, Mr. Cl  roux was the Quebec Assistant Deputy Minister for Economic Development, Innovation and Export Trade, responsible for the implementation of economic policies and programs to support small and medium-sized businesses and encourage entrepreneurship. He was also a strategic advisor for Montreal International, responsible for attracting foreign investment from India and the Middle East, and developing international relationships and partnerships. He also worked for 12 years at the Canadian Federation of Independent Business in various roles, including economist and Quebec Vice President.

LOGRO



Asociaci  n Latinoamericana de
Instituciones Financieras para el Desarrollo

PATROC  NIO

