



Cómo la Inteligencia Artificial puede transformar la Industria Financiera?

48° REUNION ORDINARIA DE LA ASAMBLEA GENERAL DE ALIDE

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Industry Trends



REGULATION

- Financial Market Regulation
- General Data Protection Regulation (GDPR)



MILLENNIAL INFLUENCE

- Digital Natives
- Little appetite to pay
- Environmental, Social & Governance



CO-INNOVATION COLLABORATION

- Data Partnerships
- Distribution
- Value Add



MORE & MORE DATA

- Volume, Velocity & VARIETY
- New alternative data Sets
- Integration & relevance



DISRUPTIVE TECHNOLOGY

- Digital
- Cloud
- Artificial Intelligence
- Distributed Ledger Technology

Artificial Intelligence today

Retail banking

Wealth Management

Assurance

Trading & Investment



IMPROVE CUSTOMER
PROSPECTING



PRIORITIZE CLIENT
REQUIREMENTS



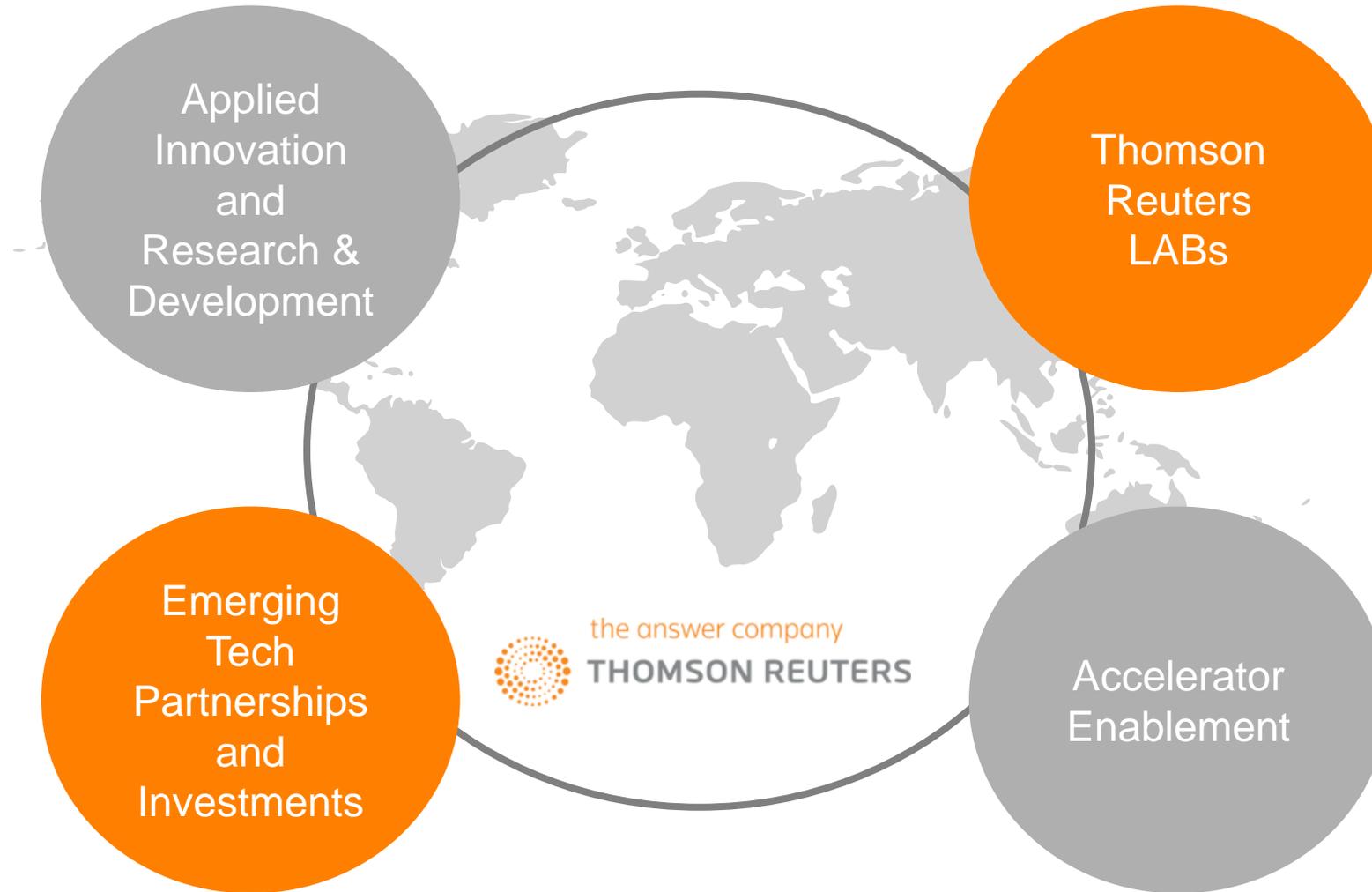
PROVIDE MORE
PERSONALIZED
SERVICE



DELIVER BETTER
INVESTMENT
PERFORMANCE

Thomson Reuters in the new Ecosystem

Observe, learn, contribute



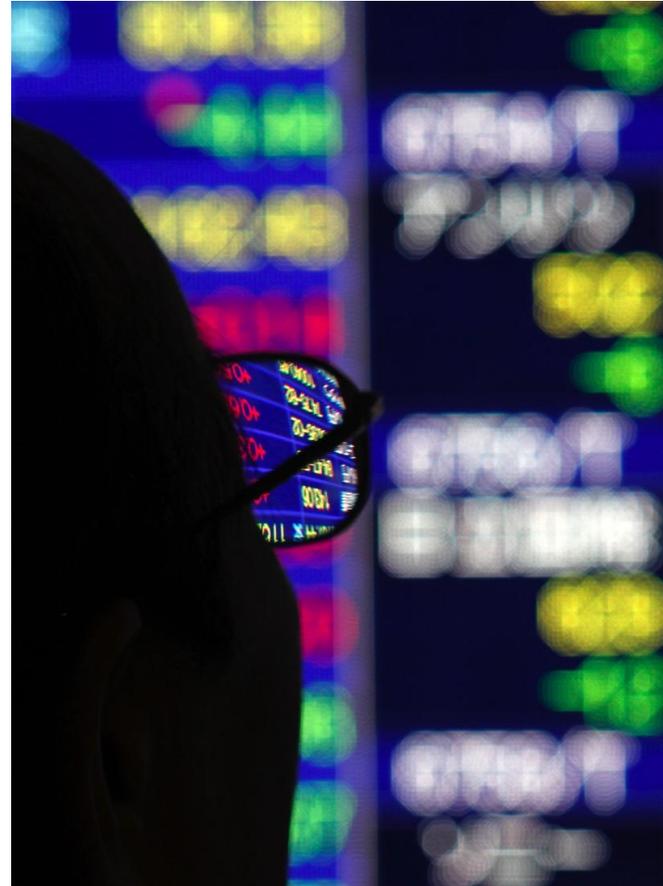
Artificial Intelligence – Thomson Reuters Solutions

The Thomson Reuters Center for Cognitive Computing focuses on the development of smart products that will fundamentally improve how knowledge work gets done.



AI Opportunities

- Research and discovery
- Information Overload
- Risk and Compliance
- Making sense



SMART PRODUCTS

TASK AUTOMATION /
AUGMENTATION

NATURAL INTERACTIONS

INTELLIGENT ASSISTANTS

REUTERS TRACER



FILTER NOISE

Filter out chat, spam and advertisement



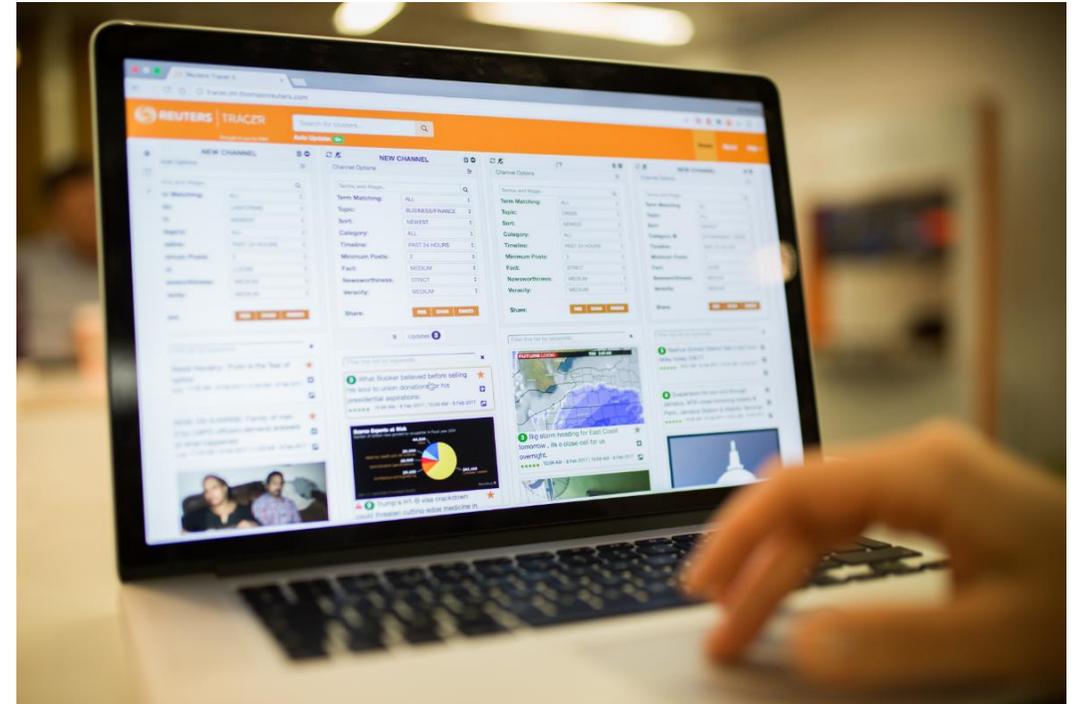
CLUSTER TWEETS

Based on similarity of content, tweets are organized into clusters that represent events



VERACITY SCORING

Assign a verification score, likelihood of the veracity of the event



IDENTIFY FACTS

Separate and identify facts from opinions



NEWSWORTHINESS RANKING

Estimates if an event is newsworthy or not



Technical Impact

Innovators in Machine Learning and Artificial Intelligence

Muchas gracias

To know more about AI 2018 predictions:

<https://www.thomsonreuters.com/en/reports/2018-ai-predictions.html>