ALIDE AWARDS 2018

For best practices in development financial institutions

ALIDE
Awards 2018

Latin America and the Caribbean Developing Banking has become a source of permanent innovation in developing technologies, financial and non financial products and services that are made available to productive and social sectors. The relevance of developing banking is shown in its never-ending activity creating and developing markets, in its activity strengthening and developing new non banking financial intermediaries, and by giving access to the financial system to important segments of the population that have a limited access to the traditional banking services. This important contribution will be acknowledged by the Latin American Association of Development Financial Associations (ALIDE), as the representative body of the Latin America and the Caribbean developing banking, will award the most relevant practices of financial and non financial products and services, as well as the work on social and environmental responsibility performed by the regional developing banking.

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Categories

Three main categories have been considered for the effects of the contest, as follows:

FINANCIAL PRODUCTS:

It comprises the programs, facilities or financing schemes developed by a bank for entrepreneurial units, especially rural or urban SMEs from any productive or service sector in the country. It also include the loan of funding programs designed to develop or improve productive or social infrastructure projects in the country, as well as initiatives, programs or facilities in a specific area (province, community or locality) designed and developed to create a favorable setting to enhance the development of businesses, to promote competitiveness, and create new opportunities for new start-ups, and in general anything that involves providing financing to their customers.

TECHNOLOGICAL MANAGEMENT AND MODERNIZATION:

This category includes de development and implementation of institutional management programs or projects developed to promote the applications of good practices in the corporate government, risk management and administration systems and models, quality management, programs or schemes to improve the professional capabilities and the career pathway of the staff, implementation of technological platforms to facilitate user attention using internet, call center projects, and any others that may help improve management and customer service.

INFORMATION, TECHNICAL ASSISTANCE AND SOCIAL RESPONSIBILITY:

This category includes social responsibility programs; entrepreneurial training; business promotion and the provision of on-line information to customers, individually or jointly with private operators, among other related topics.

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Special Category:

ALIDE GREEN AWARD

Development banks are called to play a major role in the sustainable development of the countries, contributing to the development of the local productive structure, not out of altruism or assistencialism, so as to make productive activities not only economically feasible, but also socially equal (including social stakeholders), and environmentally responsible. In this field, both Latin America and the Caribbean and European financial institutions have pioneered in developing financial programs to fight against and adapt to climatic change.

To acknowledge these activities or initiatives, the special award ALIDE VERDE has been created. Development financial institutions may apply with initiatives or programs that originated in any of these ways: i) for their participation in these initiatives; ii) for promoting among their customers the adoption of practices to help minimize or eradicate environmental risks; and/or iii) for promoting the application of environmental management and sustainable development practices.

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Presentation Plan

The participating institutions will choose the category to which they are proposing their product, program or service, and will attach a 25 to 30-page document in a Word file plus the necessary appendices, explaining its details and nature, including the following items:

1. Brief presentation of the financial institution.

2. Introduction.

3. Objectives of the product, program or service.

4. Explain the reason and the way they are in line with the Bank's social mandate and objectives.

5. Explain and support why it can be considered as an innovative proposal.

6. Explain the origin, the nature, the characteristics and operativeness of the product, program or service.

7. Characteristics and role of strategic partners in development and operation of the product, program or service.

8. Direct and indirect beneficiaries: size of the target segment.

9. Expected impact and benefits.

10. Results (include some figures, such as: volume of resources oriented/number of beneficiaries, level of compliance, resources applied by sector, etc.).

11. Lessons learnt.

12. Conclusions.

13. Recommendations if it may be replicate in other institutions and why it is considered as replicable.

14. Appendices con additional information: regulations, guides, forms, etc.

Development Banks may apply for all categories in which they consider to have a good practice, or innovative product, program or service. However, we suggest to apply to the category in which they can show what they have improved or performed and that they consider being relevant in the year before the contest closing date. (See: closing date to apply to the contest).

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Participants

Development financial institutions,commercial public banks with development activities, members of ALIDE are eligible to participate in the contest.

REQUIREMENTS

• Not to have previously won the prize ALIDE.

• To be innovative and be in line with the bank social mandate.

• To have a minimum of two years of operations, so that the benefits and results could be identifiable or measurable.

• To be documented and preferably replicable in other banks or development finan - cial institutions and to be willing to share program/service information with other ALIDE members institutions in order to promote their know-how with best financial practices in Latin American development banking.

CRITERIA TO QUALIFY PROJECTS

1. Relevance (15%): Do they adjust to the categories considered? Is it a self-standing "project" or only part of a wider initiative? Does it correspond with the bank social mandate and objectives?

2. Impact Objective (25%): The project has an objective impact objective on develo- pment, that is, it provides benefits (social. economic, technological, etc.). In case an evaluation was carried out, were the beneficiary's responses positive? If so, was the market response positive?

3. Results/Record (25%): Did the Project product the expected results of they went beyond expectations? If it is a long-term project, does it meet the expectations of the proposed beneficiaries? Coverage and financial results, if appropriate.

4. Innovation (20%): Is the project innovative in the country's scenario? Is it wor- thwhile to replicate? Is it "fresh"?

5. Sustainability (15%): There has to be a proven guarantee that it is self-sustainable over time.

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Schedule

CALL TO THE AWARD:
January 17 2018
DEADLINE:
April 17 2018
DEVALUATION:
April 23-30 2018
RESULTS AND AWARDS:
June 1 2018, during the 48th ALIDE General Assembly.

JURY PANEL

The members of the jury are international specialists with a wide experience in development banking and finance, independent and currently unrelated to the development financial institutions participating in the contest.

LANGUAGE

Spanish, English or Portuguese.

APLICATION FORM MODEL

This Application Form was completed by:

Institution:
_____

Name / Charge:
_____

Email: _____

Signature: _____

Date: _____

ALIDE 50 YEARS