

Latin American Meeting on International Business and Investment Finance and Promotion

Mexico City, Wednesday and Thursday, April 11 and 12, 2018

Preliminary Program of Activities¹

Wednesday, April 11

8:00 a.m. to 9:00 a.m.

Participant Registration

9:00 a.m. to 9:30 a.m.

Opening Session

- Address by the Director General of Bancomext, Francisco González Díaz
- Address by the Secretary General of ALIDE, Edgardo Alvarez
- High-level Mexican Government official

9:30 a.m. to 11:15 a.m.

Agenda Item 1

The current situation of international trade and the economy and the challenges arising from the Latin American and Caribbean positioning in global trade

Descriptors: *Tensions stemming from globalization, LAC and the new global trade discussion, driving forces for growth and foreign trade, change in the model of production, regional productive integration and the growth rate of intraregional trade, PPPs and the gap in infrastructure and logistics, technological change, and digital commerce.*

Keynote Speaker: Alicia Bárcena, Executive Secretary, ECLAC

Panel: IDB, Mexican Secretariat of Economy, World Bank, others to be determined

11:15 a.m. to 11:30 a.m.

Questions and answers

11:30 a.m. to 12:00 noon

Coffee break & Networking

12:00 noon to 1:45 p.m.

Agenda Item 2

Latin American trade and international business financing strategies and mechanisms and the role of development banks: financing programs, instruments and methods and complementary support services

Descriptors:

LAC international trade financing potential and, under it, the catalytic role of development banks in boosting foreign trade financing, traditional and specialized programs and instruments, innovation in trade and international business finance, program targets, access to small exporter finance, the development banking system and mechanisms for financing intraregional trade.

Panel: BANCOMEXT, CABI, BANDEX, BANCOEX

1:45 p.m. to 2:00 p.m.

Questions and answers

2:00 p.m. to 2:30 p.m.

Lunch hosted by BANCOMEXT

¹ Invited speakers

2:30 p.m. to 5:15 p.m.

Agenda Item 3

SME export development: critical aspects, financing, entrepreneurial development and the role of the development banking system

Descriptors: *Financial support programs for SME foreign trade, insertion in global value chains, development of financial products for the establishment of companies abroad, promotion of the transfer of internationalization-oriented technology and innovation, export of services, venture capital and business ventures for export purposes.*

Keynote Speaker: Valentín Díez Morodo, Chairman of the Consejo Empresarial Mexicano de Comercio Exterior, Inversión y Tecnología (COMCE)

Panel: BAPRO, BANCOLDEX, BDC-Canada, CFN, BANCOESTADO-Chile

5:15 p.m. to 5:30 p.m.

Questions and Answers

6:00 p.m.

- City Tour of Mexico City (Turibus)
- Visit to the Tamayo Museum (in the Bosque de Chapultepec)
- Welcome Cocktail at the Tamayo Museum – entertained by the “Espuma y Terciopelo” duet
- Return to the Camino Real Polanco Hotel.

Thursday, April 12

9:00 a.m. to 10:45 a.m.

Agenda Item 4

Financial cooperation and business development among development financing institutions: joint initiatives and business and investment opportunities within the framework of integration processes

Descriptors: *Cofinancing, cooperation agreements among financial institutions, international cross guarantees, the international banking system and the de-risking effect/impact on trade finance, productive integration and intraregional trade, Pacific Alliance, Silk Route, South-South investment flows.*

Keynote Speaker: Alejandro de la Peña, Secretary General, ALADI

Panel: BLADEx, Banco Nación Argentina, COFIDES-Spain, EXIMBANK-India, BANCOMEXT, COFIDE-Peru

10:45 a.m. to 11:00 a.m.

Questions and answers

11:00 a.m. to 11:30 a.m.

Coffee break & Networking

11:30 a.m. to 1:15 p.m.

Agenda Item 5

The environmental sustainability dimension in export development

Descriptors: *Business regulation and the challenges posed by climate change, markets for green products, social/environmental responsibility and international competitiveness, carbon footprint of exports, environmental and social risks in financial institutions and international investment projects.*

Keynote speaker: Rocío Ruiz Chávez, Under Secretary of Competitiveness and Business Regulation of Mexico's Secretariat of Economy

Panel: BANDESAL, CORFO, others to be determined.

1:15 p.m. to 1:30 p.m.

Questions and answers

1:30 p.m.

Closing Session