



**44<sup>th</sup>  
MEETING  
OF THE ALIDE  
GENERAL  
ASSEMBLY**

Cartagena de Indias, Colombia, May 8 – 9, 2014

## **SECTORIAL AND TERRITORIAL LATIN-AMERICAN DEVELOPMENT:**

*Knowledge, Innovation, Technology  
and Impact Financing*



**Findeter**  
Financiera del Desarrollo

## INVITATION

The Latin American Association of Development Financial Institutions – ALIDE and Financiera del Desarrollo-Finder, from Colombia, are delighted to invite you to participate in the 44th Ordinary Meeting of ALIDE General Assembly, to take place at the Cartagena de Indias Convention Center, in the city of Cartagena, Colombia, on Thursday, May 8, and Friday, May 9, 2014.

On this occasion, ALIDE 44 will analyze the topic **“Sectorial and Territorial Latin-American Development: knowledge, innovation, technology and impact financing”**, with lectures by outstanding personalities in the international and Latin American community, to examine current and new approaches in the promotion and sustainable development of productive and social sectors and their efficient financing, together with the projections of our cities and urban and rural areas.

We look forward to meeting you in Cartagena de Indias because of the importance of the topics to be dealt with.

Cordially,

**Rommel Acevedo**  
Secretary General  
Alide

**Luis Fernando Arboleda G.**  
President  
Finder

## CONVENTION CENTER CARTAGENA DE INDIAS

Cartagena de Indias Convention Center, venue of ALIDE 44, is an emblematic building located at the historical heart of the city. It has hosted multilateral summits and the most relevant international events. Getsemaní, Carrera 8, Cartagena. [www.ccartagena.com](http://www.ccartagena.com)

## COURSE OF THE MEETING

The General Assembly will consist of an opening session, four plenary sessions to address the agenda topics followed by discussions among the participants, the Forty Meeting of ALIDE National Coordinators, the Special Session on Institutional Matters and the Closing Session. Special meetings have been scheduled of the ALIDE Technical Committees on Rural and Urban SME Financing; Business and Investments; infrastructure and housing Financing and Environmental and Climatic Financing.

## BILATERAL INTERVIEWS

Bilateral meetings will take place in parallel with the sessions. These will be previously arranged meetings, as an opportunity for development financial institutions, together with banks and international financing institutions, may start and/or get into business, investments, and financing regarding shared projects and activities. The Bilateral Interview Unit will coordinate and program the interviews with interested parties.

## MEETING OF NATIONAL COORDINATORS

On Wednesday, May 7, starting at 10:00 hours, and before the General Assembly, the 41st Meeting of ALIDE National Coordinators will take place to exchange information on financing systems for the development of our countries and to discuss ALIDE Working Program to support member institutions.

## TECHNICAL COMMITTEES

During the General Assembly, Alide Technical Committees will meet to analyze relevant current issues in the financing and promotion of economic and social sectors:

- Rural and Urban SME Financing
- Business and Investments
- Infrastructure and Housing Financing
- Environmental and Climatic Financing



## AGENDA

### CENTRAL TOPIC: SECTORIAL AND TERRITORIAL LATIN-AMERICAN DEVELOPMENT: KNOWLEDGE, INNOVATION, TECHNOLOGY AND IMPACT FINANCING

Territorial development –urban and rural– needs to take into account intelligently the process of growth of the different economic and social sectors, a process in which development banking plays an important role in promoting and financing it. From the promotion of cities of knowledge where innovation for activities with high added value based on state-of-the-art technology; the sustainable sectorial and productive development, functional to the projection of the city and the country and to the narrowing the rural-urban gap; as well as the continued reinvention of development financial institutions to be able to address the challenges posed by the structural change of our economies and the optimization of the impact of their financial action; the variables knowledge, innovation and technology permeate the diverse aspects on which today's development banking gravitate as a modern and vital instrument of public policy in the Latin American and the Caribbean process of economic change.

#### TOPIC 1

##### Knowledge and innovation as the basis of development banking

In territorial development, the current trends propose to give way to a new kind of city, prepared to lead the society of knowledge. The goal is to situate cities as economically dynamic centers, with a balanced territory, committed to the preservation of the environment, and to become a point of reference for a competitive and innovative environment for business activities with high added value. Additionally, within development financial institutions, innovation and knowledge are part of the institutional DNA to offer solutions constantly adapting to the needs of productive sectors and the economic environment, and to become a reference point in the projection of our economies into the future.

- Cities of knowledge, sustainable cities. Experiences of development banking support.
- Innovation in financial institutions and market knowledge. Innovative solutions for financing productive sectors.
- Banking models to finance innovation and technological development.

#### TOPIC 2

##### Sustainable sectorial policies and practices

In supporting environmental sustainability and the mitigation of climatic change, the work of development financial institutions involve concrete sectorial actions through specialized programs that focus on environmental sectors; as well as in

general, the adoption of policies and the development of good practices in the sustainable financing of projects and investment in the different economic and social sectors promoted by banks. Together with international financial cooperation, the framework of national policies and the participation of the private financial sector, it is possible to advance towards achieving a greater impact from the sustainable financing of the region.

- Which are the sectorial good practices in development banking to mitigate climatic change and environmental sustainability in the region?
- Example of programs in specific sectors: transportation.
- Consideration of the impact of financial action.
- The role of international financial cooperation. Possibilities for Latin American development banking.

#### TOPIC 3

##### Challenges and opportunities of the development banking as integrator between rural and urban spaces

Sectorial and territorial development considers the city and the country, urban and rural areas in balance. The integration of both sectors in their different physical, economic, commercial, social dimensions, among others, is a complex process which poses challenges and opportunities for development banking acting both in urban as in rural spaces, and that needs to contribute to the advance and deepening of such integration process.

- What lessons can we learn for the integration process from the microcredit program designed for the city and the country?
- What sectors need to be prioritized in the integration of rural and urban areas from the economic, environmental and social points of view?
- Development banking programs and experiences aimed at narrowing the rural-urban gap.

#### SPECIAL TOPIC

##### Core banking, a critical aspect for development banking management

Together with knowledge and innovation in development banking, technological support in line with banking products and services in an environment of continuous innovation and the development of information and communication technologies is critical. Development financial institutions, of different kinds, such as retail and wholesale banking, universal and sectorial banking or a mix of development banking and commercial banking, need to maintain their *core banking* platforms to ensure efficiency in their processes. In complex and wide topic, it is important to share banking experiences in the modernization of banking platforms, together with the suppliers of computer systems solutions for the financing industry.

- Technological platform modernization experiences in development banking for the current needs of the banking business.
- Problems found and proposed solutions.
- Lessons from computer systems suppliers in developing *core banking* platforms.

# PROGRAM

**WEDNESDAY**  
MAY 7

This day will be spent on internal activities of ALIDE's institutional bodies. The activities of the 44th General Assembly will start on Thursday, May 8.

9:00 – 17:00 hours Participant registration  
10:00 – 13:00 hours 41<sup>st</sup> Meeting of ALIDE National Coordinators  
13:00 hours Luncheon in honor of the ALIDE National Coordinators  
18:00 hours Meeting of the ALIDE Executive Committee / Advisory Council  
20:00 hours Dinner in honor of the Executive Committee and Advisory Council

**THURSDAY**  
MAY 8

8:00 – 17:00 hours Participant registration  
9:00 – 17:00 hours Bilateral Meetings  
9:00 – 9:15 hours **Preliminary Session** (election of the chairman of the General Assembly Meeting)  
9:20 – 10:10 hours **Opening Session**  
**Presentation of the Core Topic: Sectorial and Territorial Latin-American Development: knowledge, innovation, technology and impact financing**  
10:10 – 10:55 hours Coffee break  
10:55 – 11:15 hours **First Plenary Session**  
11:15 – 12:45 hours **Topic 1: Knowledge and innovation as the basis of development banking**  
• Cities of knowledge, sustainable cities. Experiences of development banking support.  
• Innovation in financial institutions and market knowledge. Innovative solutions for financing productive sectors.  
• Banking models to finance innovation and technological development.  
General Discussion  
Lunch  
12:45 – 13:00 hours **Second Plenary Session**  
13:00 – 15:00 hours **Topic 2: Sustainable sectorial policies and practices**  
• Which are the sectorial good practices in development banking to mitigate climatic change and environmental sustainability in the region?  
• Example of programs in specific sectors: transportation.  
• Consideration of the impact of financial action.  
• The role of international financial cooperation. Possibilities for Latin American development banking.  
General Discussion  
15:00 – 16:30 hours **Third Plenary Session**  
16:30 – 16:45 hours **Topic 3: Challenges and opportunities of the development banking as integrator between rural and urban spaces**  
16:45 – 18:00 hours • What lessons can we learn for the integration process from the microcredit program designed for the city and the country?  
• What sectors need to be prioritized in the integration of rural and urban areas from the economic, environmental and social points of view?  
• Development banking programs and experiences aimed at narrowing the rural-urban gap.  
General Discussion  
18:00 – 18:15 hours Welcome Cocktail  
19:00 hours

**FRIDAY**  
MAY 9

9:00 – 17:30 hours Bilateral Interviews  
9:00 – 10:30 hours **Fourth Plenary Session**  
**Special Topic: Core banking, a critical aspect for development banking management**  
• Technological platform modernization experiences in development banking for the current needs of the banking business.  
• Problems found and proposed solutions.  
• Lessons from computer systems suppliers in developing *core banking* platforms.  
General Discussion  
10:30 – 10:45 hours Coffee break  
10:45 – 11:00 hours **Session on Institutional Matter**  
11:00 – 13:00 hours - 2013 Annual Report and Balance Sheet  
- ALIDE Awards 2014 “Best practices in development banking”  
- 2014-2015 Working Program  
- Budget for 2014  
- Election of ALIDE's Executive Committee for 2014-2016  
- Site of the ALIDE General Assembly 2015  
Lunch  
13:00 – 15:00 hours **Meetings of the Alide Technical Committees**  
15:00 – 17:00 hours - Rural and Urban SME Financing  
- Business and Investments  
- Infrastructure and Housing Financing  
- Environmental and Climatic Financing  
17:00 – 17:30 **Closing Session**  
- Conclusions of the Meeting  
- Cartagena Declaration of ALIDE 44 Central Topic  
17:30 hours **Closing Cocktail**



## INSTITUTIONAL AFFAIRS SESSION

---

In compliance with ALIDE By-Laws, the representatives of member institutions will make declarations about the Association institutional affairs, such as the 2013 Annual Report and Balance Sheet, ALIDE Awards 2014, the working program for the 2014-2015 period, the 2014 budget, election of Alide's Executive Committee for 2014-2016, the venue for the next General Assembly, as well as other matters that may be duly proposed. All participants to the meeting may attend this session.

## DOCUMENTATION

---

The lectures, the final list of participants and the report with the conclusions of the meetings will be published at ALIDE web page: [www.alide.org](http://www.alide.org).

## LANGUAGES

---

Spanish, English and Portuguese will be the official languages of the Meeting and simultaneous interpretation into those languages will be available at the plenary sessions.

## PARTICIPANTS

---

ALIDE Member institutions: Delegates  
Non-ALIDE Member institutions: Guests  
International Organizations: Observers

## REGISTRATION

---

ALIDE MEMBERS: US\$500  
NON-ALIDE MEMBERS: US\$800

## ACCOMMODATION

---

Upon receiving your registration, we will send you the best accommodation options in Cartagena de Indias (ALIDE 44 official hotels), that we have booked for our participants.

## TRANSPORTATION

---

At their arrival in Cartagena de Indias, the participants will be provided with a transportation system between "Rafael Núñez", Cartagena International Airport, and the official hotels for the event, from the hotels to Cartagena Convention Centers, as well as to the social activities.





## INMIGRATION FORMALITIES

Participants are recommended to consult the Colombia Embassies and Consulates in their respective countries to find out whether they require visas to enter Argentina and any other specific information they may need.

## CURRENCY

The official currency in Colombia is the Colombian Peso. The exchange rate at January 31, 2013, is \$2,045 per US\$1. International credit cards are accepted in the majority of the hotels and businesses.

## COMPANIONS' PROGRAM

A special program will be available for persons accompanying the participants, which will include cultural, social and tourist activities.

## LOCATION, CLIMATE AND OTHERS

This beautiful city, established at Colombia's Caribbean coast, is undoubtedly Colombia's tourist capital. Considered a truly military fortress from Colonial America, it is a unique city, surrounded by the sun, the sea and history. Cartagena is located an hour's flight away from Bogota, Colombia's capital city, and there are several daily flights between both cities.

Founded in 1533, and declared as Historical and Cultural Heritage of Humanity by UNESCO, Cartagena comprises a historical colonial section: an old city surrounded by monumental walls extending around the Fortress of San Felipe de Barajas, America's largest military castle, and the Bocagrande and Laguito sectors, the modern city. Rosario islands, a chain of small islands with attractive coral beaches, are near Cartagena.

With a warm climate year round, the approximate temperature in May is between 25 and 30°C (77 to 86°F). The dress code during the Assembly meeting is Business Casual.

For information on the city of Cartagena de Indias, its attractions and options, please visit the site of our touristic operator Aviatur: <http://eventos.aviatur.com.co/asambleaalide/>

## INFORMATION



Marlene Zamora Terán  
Head, Conference Unit  
Telephone: (51-1) 442-2400 ext. 216  
Fax: (51-1) 442-8105  
E-mail: [mzamora@alide.org](mailto:mzamora@alide.org)  
[www.alide.org](http://www.alide.org)



Rosanna Sanfeliu Giaimo  
Professional-Head of International Banking  
Telephone: (57-1) 623-0388 ext. 1313  
Fax: (57-1) 623-0260  
E-mail: [rsanfeliu@findeter.gov.co](mailto:rsanfeliu@findeter.gov.co)  
[www.findeter.gov.co](http://www.findeter.gov.co)



## 1. PERSONAL INFORMATION

FULL NAME

---

POSITION

---

INSTITUTION

---

INSTITUTIONAL ADDRESS

---

AREA CODE

CITY

---

COUNTRY

---

TELEPHONE

---

E-MAIL

---

NAME OF ACCOMPANYING PERSON

---

## 2. TECHNICAL COMMITTEES

(simultaneous Sessions)

Indicate the Committee you will participate in.

Tick only one.

- Rural and Urban SME Financing
- Business and Investments
- Infrastructure and Housing Financing
- Environmental and Climatic Financing

---

## 3. REGISTRATION FEE

(Choose the institutional category option)

- ALIDE Member: US\$500
- ALIDE Non Member: US\$800

## REGISTRATION FORM

## 4. PAYMENT METHOD

Only registrations accompanied by the corresponding payment voucher will be processed. Please indicate payment method:

- Check or Money Order in US\$ Dollars drawn to ALIDE
- Deposit or Bank Transfer in US\$ Dollars on ALIDE account N° 201-03-000874700-9, Banco de Crédito del Perú (Miami Branch). Address: 121 Alhambra Plaza, Suite 1200, Coral Gables, Florida 33134, U.S.A. ABA: 067015355, SWIFT: BCPLUS33

## 5. ARRIVAL AND DEPARTURE INFORMATION

ARRIVAL:

\_\_\_\_\_ DATE \_\_\_\_\_ AIRLINE

\_\_\_\_\_ FLIGHT N° \_\_\_\_\_ TIME

DEPARTURE:

\_\_\_\_\_ DATE \_\_\_\_\_ AIRLINE

\_\_\_\_\_ FLIGHT N° \_\_\_\_\_ TIME

Or I'll send this information later

## 6. PLEASE SEND THIS FORM to ALIDE General Secretary Office, as appropriate:

By E-mail: [mzamora@alide.org](mailto:mzamora@alide.org)

By fax: (51-1) 442-8105 (together with the copy of the deposit slip or bank transfer)

By post: P.O. Box 3988, Lima 100, Peru (together with check or money order)

For further information, call: (51-1) 442-2400 ext. 216.  
Contact: Miss Marlene Zamora, Head of Conference Unit

PHOTOCOPY THIS FORM FOR OTHER REGISTRATIONS  
DOWNLOAD THIS FORM OF: [WWW.ALIDE.ORG](http://WWW.ALIDE.ORG)